

# LEAH WILLIAMSON

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NEW ALBANY, IN 47150

## EDUCATION **IVY TECH COMMUNITY COLLEGE**

Associates of Visual Communication  
Double Concentration in Graphic and  
Web Design

Graduated: Spring 2010 - Cum Laude

## SKILLS

### DESIGN

Page Layout | Typography  
Corporate Identity Guidelines  
Print and Web Design

### SOFTWARE

Photoshop | Illustrator  
InDesign | After Effects  
Final Cut | Premiere  
Dreamweaver | Microsoft Office

### PROGRAMMING

HTML/CSS  
Familiarity with Javascript and PHP

## EXPERIENCE

### **J&L MARKETING**

#### **Creative Team Lead & Graphic Designer**

OCTOBER 2013 - PRESENT

In-house graphic designer responsible for conceptualizing, designing and executing print advertising, email marketing and tracking, website redesign, digital banner ad design, internal corporate documents, sales presentations, in-house video production, shooting, and editing.

Handled project distribution and prioritization among team members. Reviewed all creative materials before moving onto the Marketing Director. Communicates direction, revisions and any other project information from the Marketing Director to the designers. Ensures deadlines are met by all designers and production artists. Works closely with designer to ensure brand standards are being met both internally and externally.

### **IDEALOGY MARKETING + DESIGN**

#### **Graphic & Web Designer**

NOVEMBER 2010 - OCTOBER 2013

Designer responsible for conceptualizing, designing and executing website layout and design, front-end web development, corporate identity and logo design, brochures, flyers, billboards, and direct mail, as well as photo editing and retouching.

### **GOODWILL INDUSTRIES INC.**

#### **Graphic & Web Designer**

AUGUST 2010 - NOVEMBER 2010

Part-time in-house designer responsible for layout, design and resizing of print ads, updating corporate identity and campaign materials, performing website updates and designing in-store materials

## HONORS

Ivy Tech Student Achievement Award, 2010  
Gold Louisville Ad Fed Award, 2010  
Silver Louisville Ad Fed Award, 2010  
Silver Regional Ad Fed Award, 2009  
Silver Louisville Ad Fed Award, 2009  
Gold LGDA Award, 2008