

## Shannon K Roberts

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646.325.5615

### **Freelance Surface Pattern Designer** March 2003-present

Freelance print, woven and knit pattern design. Original textile design and development.

**Client list** includes Calvin Klein, Collection18, Juicy Couture accessories, intimates & yoga, Izod, Kensie, Limited Design Services, Liz Claiborne, Laundry Accessories, Lord & Taylor, Lucky Brand Jeans handbags, May Company, Mexx Accessories, Pink, Requirements, Sigrid Olsen Accessories, Uniqlo and Van Huesen.

**Software Skills:** Kaledo, U4ia, Photoshop, Illustrator and Coyote.

### **Product Categories:**

Apparel for women, men and children. Intimates, sleep and yoga for women.

Accessories including scarves (printed, knitted and woven), handbags, beach accessories, hats and gloves, pet/dog wearable accessories.

### **Consultant** August 2006-March 2012

Trainer and coach for U4ia, Kaledo and photoshop for Textile design. Consultant for CAD process and work flow.

**Client list:** Liz Claiborne Accessories, DKNY Men's Jeans, Lucky Brand Jeans, Mac and Jac, Kensie, Fifth and Pacific.

Assessed and made recommendations for various companies to improve CAD process and workflow through trouble shooting process, implementing procedure, and training design teams. Created custom curriculums for training design teams in the use of CAD software for the development of print, knit and woven textiles. Implemented process, workflow and training through on-site hands on sessions. Coached designers, after training, to assist in a smooth adoption of new cad systems and workflow.

### **Express** June 1998-March 2003

**CAD Manager Women's** Multi-faceted, hands on position encompassed textile design and execution, management of resources and systems technical skills.

#### Design

- Worked from initial concept presentations to create brand right commercially viable print assortment.
- Merchandised print assortment to reflect current market trends, and color story concepts.
- Used *U4ia*, *Photoshop*, and *Illustrator* on a daily basis to create print and pattern artwork. Solely responsible for all woven and knit yarn-dye development in stripes and plaids.
- Directed workflow for 8 workstations maximizing results with creative solutions in textile design to meet calendar deadlines for meetings and production.

#### Manage

- Focused and lead Cad team in the development of pixel perfect, mill ready repeats and colorways from original textile inspiration, for all product categories.
- Managed \$1.5 million annual CAD department budget conscious of over-development ratios and business return on investment.

### **J.Crew** June 1996-June 1998

**CAD/ Textile Designer** Using Mac based Pointcarre' software supported mens and women's print and pattern development. Team knitwear specialist.

### **Freelance Clients**

June 1995-July 1998

Stussy, Mooks, Tommy Hillfiger, Happy Kids, Lugz/British Knights, American Eagle Outfitters

### **Education:**

FIT NYC, NY Continuing Education Art, Business & Fashion 2004-2015

Parsons School of Design NYC, NY Program of Fashion Design 1993-1996

Shoreline Community College Seattle, WA AA Liberal Studies 1992