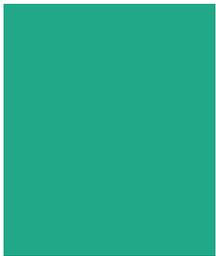


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NATASHA HARTMAN
GRAPHIC DESIGN



EXPERIENCE

CBS Interactive, San Francisco, CA May 2011 - Present

Designer for TGM Brands: Gamespot, CNET, CHOW, Last.fm, etc.

Work with clients (such as Rockstar, Blizzard, Samsung, Sony, BestBuy etc.) on their new product launches to create campaigns around our sites. Such campaign packages include web assets; backgrounds site skin designs (interactive and static), ad banners (static and flash), some print collateral and logo design. Create internal campaigns for our sites from conceptualization all the way through execution, like our "Most Anticipated" and "Game of the Year" (Gamespot.com). Create internal, posters, ads, t-shirts, bags, and books representative of our brands.

Minted.com, San Francisco, CA April 2010 - May 2011

Contract Designer | Production Associate

Created web assets required to launch new products on the minted® site as well as re-launches of existing products, including prepping and tagging design files and images. Create customization on the site using data input and company-specific processes for design file prep, export, and customization. Test products at various stages of the production process to ensure flawless customer experience. Solve ongoing issues as soon as possible on all design files and web assets working with the production team, the design team, and the technology / data team.

Dezign with a Z Wall Decals, San Francisco, CA Dec. 2009 - May 2010

Design Production

Fixed/ edited design files for print. Printed wall decals on vinyl from large-scale format printers. Rip weeded small to oversized decals with varying difficulty. Transfer taped each section with large scale taper. Hand cut decals from roll sized prints on large scale cutters. Packaged decals into poly-tubes and heat-sealed. Sawed cardboard tubes to fit for enclosed poly-tubes. Labeled packages by shipping list and sorted for FedEx.

Defiant Productions, San Francisco, CA Dec. 2005 - March 2010

Freelance | Graphic Designer

Created drafts based on conceptualization between the client and myself. Retouched and edited full cover photos for DVD cases. Made DVD boxes and DVD covers with full creative direction for layout and typography. Maintain frequent communications with the client. Review work with the client and send to print.

EDUCATION

The Art Institute of California-San Francisco, San Francisco, CA

Bachelor of Science | Graphic Design

Graduated June 2010

SKILLS

Technical

Photoshop

Illustrator

InDesign

After Effects

Dreamweaver

Flash

Mac and PC Platforms

Microsoft Word, Excel and PowerPoint

Traditional

Screen Printing

Ink Mixture

Acrylic

Watercolor

Bookmaking

Other

Photography

Lighting Equipment

Conceptual Design

Typing - 85 WPM

Editing

Rip Weeding

SOFT SKILLS

Take pride in getting the job done quickly and accurately | Excellent Communication skills | Steady, reliable, hard worker | Works well in groups