



Marketing Creative,
Teamplayer, SOCIAL MEDIA
 ENTHUSIAST, **DETAIL ORIENTED**
ARTIST & EXPAT, WHO HAS
 NEVER MISSED A DEADLINE-
 INTERESTED IN **LEVERAGING**
 YOUR ASSETS TO THEIR FULL
POTENTIAL.

BITZISTR. 1A ENNETBÜRGEN 6373 • DOB 10.12.72 • MARRIED • B PERMIT

WHERE I'VE WORK

WHAT I HAVE LEARNED

NOW

FOUNDER & BLOGGER:

MOXIBLOG.COM
 2012-present

FREELANCE ART DIRECTOR & FOUNDER:

MOXI COMMUNICATION DESIGN

SR. ART DIRECTOR:

TATUM TOOMEY WHICKER
 ADVERTISING
 1999-2001

ART DIRECTOR:

DENSON/REED MARKETING
 1998-1999, 2001-2002

ART DIRECTOR:

NELSON & SCHMIDT MARKETING SERVICES INC.
 1997-1998

- Generate ideas, online content- writing, editing, photography, fine art work
- Manage social media to promote moxiblog brand
- Develop strategic partnerships for online promotion
- Contributing writer/blogger for: www.livinginluzern.info, www.homeexchange.com
- Estimating and billing jobs
- Managing work flows, deadlines and all account service needs for multiple clients including both advertising agencies as well as independently recruited business.
- Production consulting.

- Concept and design advertisements, direct mail, brochures, logos, trade show graphics and display, designed packaging and other collateral materials.
- Assign, direct and proof work of art directors and production artist on my team.
- Maintain a clean, consistent look for all my team accounts.
- Present team creative to clients.
- Manage work flow and schedules.
- Plan promotions and client events.
- Purchase and Negotiate rates for art.
- Coordinate with production managers to produce tactics.
- Digital production (prepress) of print concepts.
- Web Site design.

AND

THEN

I SPEAK

SKILLS

Responsibility
 English *fluent*
 German *basic*
 Photography
 Photoshop
 Illustrator
 InDesign
 WordPress
 Print Production
 Facebook
 Twitter

MY ACCOLADES

ADDY: American Advertising Federation Triad
 , Moses Cone Ad. 2003

ADDY: 7th district Advertising Federation
 of Greater Mobile, Millicare Booth
 Graphics. 1999

ADDY: 7th district Advertising Federation of
 Greater Mobile, Catalyst Logo. 1998

SILVER ADDY: 4th district West Florida Ad
 Council, Newsletter. 1997

**NATIONAL
 CHAMPION:** 1996 AAF National Student
 Advertising Competition.

MY EDUCATION

UNIVERSITY OF WEST FLORIDA,
 BACHELOR OF ARTS DEGREE.

Major: Communication Arts -Advertising,
 Minor: Art

I LOVE

Family
 Hiking
 Painting
 TED Talks
 Scuba Diving
 New Adventure
 Rescuing Old Houses

