

Gustavo A. Gonzalez

110 N. Henry St., Apt. 2L, Brooklyn, New York 11222

Cell: (908) 768-5808

E-mail: Gustavobfp@gmail.com

Portfolio: <http://www.gogu.carbonmade.com>

Skills:

Bilingual (English, Spanish) Creating Tech-packs, Merchandising, Sketching in Illustrator and Photoshop, Sewing, Draping, Fashion/ Sketch Design, Pattern-Making, Adobe Illustrator, WEB-PLM, Photoshop, Microsoft Word, Power Point, Excel, Outlook, Strong verbal and Written Communication Skills, Overseeing co-workers, Retail-Customer Service Treatment, Merchandising Skills, Leading Skills, Sales Skills, Stylizing Visual Merchandising.

Experience:

Associate Designer for Menswear

Simply Styled/ Sears Holding Corp.

09/ 2015 - Present

75 Varick St., NY, NY

Fully responsible for the entire product design process including market research, mood board creation, designing, sketching, "specing" and fit. Responsible for researching global markets and identifying new trends, fabrics & techniques. Participates in the conceptual development of product lines. Providing insight regarding style and fit of product during presentation. Interprets international/domestic concepts and fashion trends as it relates to market demands, company image and business strategy. Recommending revisions/color ways on stripes, plaids and prints. Responsible for silhouette, color, print and pattern, fabric and trim selection. Communicate on a daily basis with overseas offices through WEB PLM.

Assistant/ Associate Designer for Dresses & Jumpsuits

Thalia Sodi /MMG/ Macy's

06/ 2014 - 09/ 2015

11 Penn Plaza NY, NY

Assisting in the design of exclusive products and development of trends for a new brand that launched in Spring 15. Support Director & Senior in managing the needs of the Design Team. Participate in research and development of seasonal trends. Assist in developing flat mechanical sketches for design development packages (to technical design and overseas.) Assist in reviewing development samples. Assist in the tracking and approval of fabric samples, lab dips, strike-offs and other development materials. Participate in fit sessions. Communicate on a daily basis with overseas offices through WEB PLM.

Assistant Designer for Menswear

Grown and Sewn

06/ 2012 - 05/ 2014

116 Franklin Street, NY, NY

Assisting designer in creating line sheets, technical packages, trend research, fabric research, washes research. Responsible for creating flats in Illustrator for the whole line. Product development: hand sketching for inspiration and line sheets. Assist in merchandise & sales meetings. Creating mood boards in Photoshop and Illustrator. Research for concepts, trends, fabrics and trims in the Garment District and Forecast Websites. Assisting in photo-shoots for the e-commerce line & Photoshop pictures. Visual merchandising for the Tribeca store and department store (Barneys NY), providing customer service, account management and managing inventory.

Intern/ Design Assistant

Tibi

01/ 2011 - 12/ 2011

120 Wooster Ave., NY, NY

Collaborate with the Patternmaker & Marker to create patterns for Outerwear. Collaborating with the designer in creating mood boards, concepts, researching for trends, fabrics and trims in the Garment District and Forecast Websites. Work involved work in Flats with Illustrator and Photoshop and fashion sketching.

Education:

Fashion Design

Fashion Institute of Technology (FIT)

2008 - 2012

Manhattan, NY

Associates Degree/ Liberal Arts

Union County College

2006 - 2007

Elizabeth, NJ

REFERENCES UPON REQUEST