

BIOGRAPHY

If there is one thing that Kevin has learned in his 20 years of experience, it's that concept is king, as long as it's on-strategy. This creative aficionado has proven to be a jack of all trades and has even managed to master some, along the way. He once worked as an applications engineer for Alias|Wavefront and Silicon Graphics, teaching Maya and 3d animation software. On another occasion he branded a company, shot all the photography and directed the production of the entire product catalog. And once, he even refinished the interior of a yacht (not his own). Let's just say he likes to keep busy.

Current projects – Modifying an electric car. Experimenting with Raspberry Pi 3 and Zero.

Personality traits – Perfectionist. Movie snob.

Interesting facts – Lived in Hawaii. Part Native American (at least until that DNA test).

EXPERIENCE

Jones Graduate School of Business, Rice University, Houston, TX | June, 2009 - Present

+ Creative Director

Responsible for school creative, branding & messaging, print marketing materials and advertising (on and off-line). Manage on and off-site workers for various, overlapping projects. Oversee SEM, web and programmatic advertising agencies.

HEAVYGIANT.com, Houston, TX | May, 2007 - Present

+ Owner | Creative Director

Creative/art direction and production for various companies on a contract basis. Brands include The Discovery Channel, TLC, United Way, Duke Medicine and Rice University.

Jennings, Chapel Hill, NC | March, 2005 – May, 2007

+ Art Director | Associate Creative Director

Art Director title but performed the role of Associate Creative Director for this mid-sized agency. Established Art Direction and supervised production of creative in print, TV and interactive. Presented concepts to clients. Worked directly with outside vendors to ensure creative vision. Other responsibilities included interviewing new employees, managing junior staff and freelancers. Some of the brands serviced were Volvo Trucks, UNC Health Care, Häfele and Eurosport.

whiteOrangedesign, Sugar Land, TX | September, 2002 - 2005

+ Owner | Creative Director

Founded full service agency. Projects included TV, outdoor, direct-mail, product catalogs, photography, web design and maintenance. Coordinated and lead creative team of remote sub-contractors. Worked with budgets ranging in size from corporations to small businesses. Just some of the brands serviced included Igloo, John Deere, Travelocity and Betsey Johnson.

Anadarko, The Woodlands, TX | February, 1998 - January, 2005

+ Dynamic Projects Supervisor

Responsible for Creative and Art direction, photography, color correction and retouching, videography, video and audio editing, music composition, 3d animation, interactive design, and web design projects. Supervised and guided the creative team in the planning of internal and external advertising/marketing.

Digital Reality, Houston, TX | May, 1997 - February, 1998

+ Artist | Animator | Technologist

Lead on projects for major corporate accounts dealing directly with clients. Tasks ranging from 3d animation, web development, interactive CD, video editing, music composition and other creative tasks.

SGI - Alias | Wavefront, Houston, TX | June, 1996 - January, 1997

+ Applications Engineer

Provided training and support to customers in the central region of the U.S. Demonstrated Alias PowerAnimator/Maya and SGI hardware at various trade shows as well as on-site to existing and prospective customers.

EDUCATION

+ **Sam Houston State University**, Huntsville, TX | 1996

Bachelor of Fine Arts Advertising and Graphic Design

+ **San Jacinto College Central**, Pasadena, TX | 1996

Associate of Applied Science in Music Business, Specializing in Audio Engineering

AWARDS

+ **District Case IV**, Houston, TX | 2014

Bronze award for TedX Houston booklet, "Explore The Other Things."

+ **Addy Awards**, Houston, TX | 2013

Silver Addy Award for MBADNA Brochures. Citation of Excellence for MBADNA campaign.

+ **Marcom Awards**, National | 2012

Platinum Marcom awards for MBADNA.com website and MBADNA Brochures.

+ **District Case IV**, Houston, TX | 2012

Gold award for Jones Graduate School of Business 2011 Annual Report. Bronze award for 2011-2012 ad campaign.

+ **Holman Cup**, Houston, TX | 2012

The top award given by the Jones Graduate School of Business, for outstanding service to stakeholders.

+ **Marcom Awards**, National | 2011

Gold Marcom award for the business.rice.edu website.

+ **Addy Awards**, Raleigh, NC | 2007

Gold Addy Award for JenningsCo.com website.

+ **Addy Awards**, Houston, TX | 2007

Silver Addy Award for PinkKoiFish.com website.

+ **Telly Awards**, National | 2006 & 2007

Won five Telly Awards for UNC "Connections" TV campaign.

+ **Aster Awards**, National | 2007

Won Gold and Silver awards for UNC "Connections" outdoor and print.

+ **Marcom Awards**, National | 2006

Platinum Marcom award for UNC "Connections" campaign.

+ **National Health Information Award** | 2006

Won award for UNC "Connections" campaign.

+ **Silver Spur/Best of Texas, Texas PR Association**, Houston, TX | 2003

Award for Anadarko Gulf of Mexico digital media kit.

SPECIAL SKILLS

+ **Hardware**

Professional Film, Photography, Video and Audio and Lighting Equipment

+ **Operating Systems**

Windows | Macintosh | Unix

+ **Software**

Adobe CS, etc.