

# Leonard Wilkes

PRODUCER / DIRECTOR / EDITOR

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## EXPERIENCE

### **DISCOVERY DIGITAL NETWORKS – LOS ANGELES (DISCOVERY COMMUNICATIONS)**

July 2012 - Present

*Head of Production: DDN-LA – MCN: Philip DeFranco Show, SourceFed, SourceFed Nerd, Nuclear Family, People Be Like*

- Directed weekly sketches, commercials, promotions and other scripted content
- Creatively consulted / led large-scale experimental projects for each channel (360 VR, Conventions, Live Events etc.)
- Oversaw all aspects of production (pre - post) for all channels in our network (8+ million subscribers)(17 direct reports)

*Director / Producer: "SourceFed" – Daily News / Commentary Channel* (Two-Time "Streamy" Award Winner)

- Produced 8 daily videos across 2 channels, averaging 100,000 views per video
- Worked closely with Discovery team to identify trends, test strategies, and optimize content for channel growth

*Director / Producer: "ForHumanPeoples" – Human Interest Channel*

- Launched and branded channel: creating 8 unique shows and launching over 100 associated consumer products
- Directed 2 weekly videos averaging 80,000 views per video

*Lead Shooter / Editor: "SourceFed"*

- Shot and edited 2-4 daily videos (12 videos per week; 2-3 hour turn-around time)

### **AMAROK PRODUCTIONS**

June 2010 – July 2012

*Editor / Post-Sup: "I Heart Shakey" – 3D Feature Film*

- Edited film to completion. Also edited trailer, teaser, 2 music videos, and 8 featurettes for DVD bonus material
- Supervised post-production / distribution process, overseeing employees, interns, and 3<sup>rd</sup> party vendors
- Established / maintained 3D post workflow: coordinating composer, sound editors/mixers, 3D VFX, 3D finishing

*Reader – Kevin Cooper (EP: "Secondhand Lions") & DeAnna Cooper (Exec: 20<sup>th</sup> Century Fox, New Line Ent.)*

- Provided coverage for various projects

### **RICMON PRODUCTIONS**

July 2009 – April 2010

*Director / Producer / Editor*

- Shot, directed, edited and produced multiple projects for both RicMon Productions as well as 3<sup>rd</sup> party affiliate clients such as the Hard Rock Hotel Chicago, and Gibson Guitars.
- Led development of a brand name, logo and website, and integrated a system for automatic DVD distribution

### **I.B.S. Sales**

May 1999 – August 2007

*Manager / Sr. Salesman*

- Managed various retail locations and served as senior salesperson

## EDUCATION

### **FULL SAIL UNIVERSITY**

*Master of Science – Entertainment Business*

May 2009 – June 2010

- Valedictorian – 4.0 GPA
- Perfect Attendance. Awards: *Business Storytelling & Brand Development, Ent. Business Finance, Mobile Marketing, Business Plan Development*

*Bachelor of Science – Film*

August 2007 – May 2009

- Salutatorian – 3.97 GPA
- Perfect Attendance. Awards: *Sound for Film*

## OTHER SKILLS

- Experienced in 360 video creation and unique VFX workflow
- Extensive experience in new media content creation, social strategies, branding, distribution, and SEO
- High-proficiency in story development, writing, directing, lighting, camera, editing, practical effects, and VFX skills
- Proficiency in Adobe Premiere, Photoshop, After Effects, Final Cut Pro (7 and X), Avid Media Composer, MPEG StreamClip, Apple Motion, Compressor, Mac and PC, MS Office Suite, Apple iWork
- Experienced in stereoscopic 3D production and post-production

## ACTIVITIES

Mentor – Discovery Communications Mentor Program (2016)

Mentor – Amarok Productions Student Outreach Program (2010 – 2012)