



## DELSON GABRIEL SILVA JR

online portfolio: [delsongabriel.carbonmade.com](http://delsongabriel.carbonmade.com)

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Sao Paulo, sunny Brazil

18+ YEARS ADVERTISING AND MARKETING EXPERIENCE WITH A SOLID DESIGN AGENCY BACKGROUND, BRAND MANAGEMENT EXPERIENCE WITH GLOBAL CONSUMER-FACING BRANDS, SPECIALIZED IN BRAND IDENTITY, PRODUCT DESIGN, PRESENTATIONS AND OTHER MARKETING INITIATIVES.

### WORK HISTORY

#### **Freelance Brand/Graphic Designer**

DG BRANDING & GRAPHIC DESIGN - Sao Paulo, BRA - 2015/present

Clients: Central Surf, Trivial, Martinez

#### **Senior Graphic Designer Director**

MEGA SOLUTIONS - Sao Paulo, BRA - 2006/2015

Client: Hewllet-Packard - HP Brazil

#### **Junior Graphic Designer**

TRIMEDIA GRAPHICS - New York City, USA - 2002/2005

Clients: NYU, Alfredo of Rome, TSC Design, Slow Food

#### **Freelance Graphic Designer**

WOOLWORTHS METRO - Sydney, AUS - 2001/2002

#### **Junior Art Director**

NEWLAB CROSSMEDIA - Sao Paulo, BRA - 2000/2001

Clients: C&A, Kappa

#### **Junior Art Director**

MRB COMMUNICATION - Sao Paulo, BRA - 1999/1999

Clients: Yakult Cosmetics, Accor, Reader's Digest

#### **Assistant Art Director**

GREY BRAZIL - Sao Paulo, BRA - 1998/1998

Clients: Gatorade, Procter & Gamble, Mercedes Benz

#### **Trainee Creative Department**

JWT BRAZIL - Sao Paulo, BRA - 1997/1997

#### **Trainee Marketing Department**

SBT CHANNEL 4 - Sao Paulo, BRA - 1996/1996

### EDUCATION

#### **Universidade Presbiteriana Mackenzie**

BACHELOR OF ARTS (B.A.) GRAPHIC DESIGN - Sao Paulo, BRA - 1992/1996

#### **SBTA Sydney Business and Travel Academy**

BUSINESS/MARKETING CERTIFICATE - Sydney, AUS - 2001/2002

### A BIT ABOUT ME

- PORTUGUESE NATIVE SPEAKER AND ENGLISH FULL PROFESSIONAL PROFICIENCY;
- EXPERT SKILLS IN APPLICATIONS INCLUDING, BUT NOT LIMITED TO ADOBE CREATIVE SUITE (PHOTOSHOP, ILLUSTRATOR, INDESIGN, ACROBAT);
- PROFICIENT KNOWLEDGE OF CONCEPT, LAYOUT, TYPOGRAPHY, COLOR, AND BRANDING AS WELL AS PRODUCTION TECHNIQUES INCLUDING PRINTING, PAPER AND MATERIALS.