

## SUMMARY

**GRAPHIC DESIGNER / ILLUSTRATOR** with extensive experience working in fast pace creative environments. Recognized for the ability to quickly produce high quality, eye catching magical and appealing product for a broad audience. Able to build on concepts and ideas in a collaborative effort or as a single contributor. An enthusiastic, passionate professional focused on exceeding producer and audience expectation. Areas of expertise include:

- Photoshop / Illustrator
- Light / Shade / Color / Texture
- Creative / Design
- Graphic Design
- Solid Sense of Design Skills
- Team Play / Collaborative
- Hand-drawn Illustration
- Cintiq Illustration
- Children's book illustrator
- Comic book creator / illustrator
- PC / MAC Environment
- Passion for the Subject Matter

## EMPLOYMENT BACKGROUND AND ACCOMPLISHMENTS

### **Disneyland® Resort**

Anaheim, CA

2000-2009

### **Disneyland® Entertainment Art**

#### **ILLUSTRATOR / GRAPHIC DESIGNER**

Created and designed signs, parade floats, costumes, sets for shows, and logos while upholding the Disney standard for excellence; turnaround for most assignment was within 4 to 5 hours after assignment

- Co-designed the sets and co-developed the script for the *Indiana Jones stage show*. The success of which resulted in 100% increase in venue attendance and exceeded Lucasfilm's expectations in quality
- Identified the opportunity for and initiated illustration of multiple color storyboards for un-produced Star Wars Days
- Designed signs and banners for use of all 3 *Pirates of the Caribbean* Premieres seen worldwide giving Resort added notoriety and 85% increase in business
- Illustrated multiple color storyboards for *Pirates of the Caribbean stage show* for Chief Creative Officer John Lassiter
- Designed concepts for the upcoming *Princess and the Frog* parade and show which has the potential to increase venue business 65%
- Illustrated concepts for parades and shows with a short turnaround time eliminating overtime costs
- Created logos and templates for use on merchandise sold within the Disneyland Resort at the Princess Fantasy Faire increasing revenue 100%
- Created directional signs for daily use within the Disneyland Resort regulating customer flow while adhering to land theming increasing customer safety
- Created artwork for use on food and beverage containers used at the Jedi Training Academy show which consistently sells in large numbers resulting in 300% sales increase
- Consistent use of strong design skills
- Quick illustration skills for use during on-the-spot concepts

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## FREELANCE

### **USC Design Studio**

**2013-2015**

#### **ILLUSTRATOR / TOY DESIGNER / CONCEPT WORK / CLOTHING DESIGN**

Created and redesigned campus mascots, various campus signage, logo designs, clothing designs

- Redesigned the campus mascots for use in games as well as promotional tours
- Made toy designs for mascot plush toys, including turnarounds for aid in toy manufacture
- Used Illustrator and Photoshop to illustrate drawn design and implementation
- Wrote, illustrated, colored the Tommy and Traveler “Origin Story” Comic book

### **Disneyland Entertainment Art**

**2009-present**

#### **ILLUSTRATOR / SET DESIGNER / CONCEPT WORK**

Created and designed various signage, parade float concepts, show concepts, logo designs

- Illustrated banners and signage from concept to final product
- Placed design in stage mock up and concepts for stage shows and events
- Used Illustrator and Photoshop to illustrate drawn design and implementation
- Final logo designs used in advertisements and promotional materials for Disneyland

### **Tesoro Publishing**

**2009-present**

#### **ILLUSTRATOR / BOOK DESIGN / LAYOUT**

Created and designed a variety of book art and design work for a series of children’s books – “Ruty the Rhino”, “Nothing Rhymes with Orange”, and the “History of Sacramento”

- Created character designs and designed logos for each historical book
- Illustrated images and created character designs for Ruty the Rhino illustrated children’s book
- Used both Photoshop and Illustrator to design and illustrate props and characters in historical settings
- Ruty the Rhino book currently an award winning front runner

### **Skechers Shoes**

**2008-present**

#### **ILLUSTRATOR / GRAPHIC DESIGNER**

Created and designed 12- 14 page comic books placed in shoeboxes of children’s shoes

- Illustrate Skechers Shoes’ Comic Books
- Storyboarded out writer’s guideline for comic
- Use Illustrator and Photoshop to ink, color and letter comic book
- Illustrate images used in Skechers Shoe commercials

## EDUCATION

BFA, Illustration, University of California Fullerton

## COMPUTER PROFICIENCY

**Software:** Photoshop CS6, Illustrator CS6, Microsoft Word

**Operating Systems:** Windows, Mac, Cintiq, Wacom