

ANNEMARIE LADLAD

Brooklyn, NY

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RELATED EXPERIENCE

Communications & Development Coordinator

Oct. 2016 – Present

Teachers Unite | Manhattan, NY

- Responsible for the strategic communications behind growing program of 200 members
- Build member communication skills, cultivate, pitch and respond to media connections
- Research, draft and edit proposals to foundations and major donors
- Coordinate the fundraising of \$20,000+ through grassroots campaign events

Admissions Counselor / Communications Associate

Sept. 2015 – Oct. 2016

Cristo Rey Brooklyn High School | Brooklyn, NY

- Created and maintained comprehensive admissions database and filing system
- Built relationships with over 1000 prospective students, parents, and feeder organizations through high school fairs, visits, Open Houses and other Admissions sponsored events
- Implemented social media strategy and assessment (Twitter, Facebook, Instagram)
- Assisted with annual gala silent auction item acquisition outreach process

Public Relations Intern

Mar. 2015 – June 2015

Visit Seattle | Seattle, WA

- Wrote, edited and conducted research for press releases, media requests, newsletters, blogs, media lists and organizational report documents
- Wrote and distributed monthly travel newsletters and media coverage reports to listservs with over 2000 subscribers

Student Campus Minister for Publicity & Outreach

Sept. 2013 – Jun. 2015

Seattle University | Seattle, WA

- Executed Campus Ministry's communication plan through the Campus Ministry website, social media, digital photograph/video and traditional print methods
- Designed attractive and professional quality print media for campus and public information

Marketing & Communications Intern

Jun. 2013 – Nov. 2013

Capitol Hill Chamber of Commerce | Seattle, WA

- Published content for the chamber's website and community lifestyle website, yourcapitolhill.com
- Wrote copy for and designed a "Best Practice" membership guide for yourcapitolhill.com

LEADERSHIP EXPERIENCE

Co-President

June 2014 – June 2015

Public Relations Student Society of America (PRSSA) | Seattle, WA

Secretary of Public Relations and Outreach

June 2014 – June 2015

Northwest Filipino American Student Association

EDUCATION

BA in Strategic Communications & Humanities

June 2015

Minor in Entrepreneurship

Seattle University | Seattle, WA

SKILLS

- Adobe Design Suite
- AP Style
- Buffer
- CiviCRM
- Constant Contact
- Content Management Systems
- Google Drive
- Hootsuite
- HTML & CSS
- MailChimp
- Microsoft Suite
- Prezi
- Twitter
- Wordpress