



6103 Gannetside Place
Lithia, FL 33547



551.998.2071



facebook.com/mhindesign



@mhindesign



michael@mhindesign.com



mhindesign.com

Illustrator + Designer + Coder + Founder

Mhindesign, LLC Lithia, FL | Apr. 2017 - Current

Mhindesign, LLC was a dream of mine that targeted the Illustration & Design needs of Individuals and Companies. My Start-up company will strive to provide unique Illustration, Graphic Design and Web Design for my clients. Illustration services focus on Traditional / Digital Illustrations. Graphic Design services encompass everything from Logo Design, Corporate Branding, Start-Up Design Services, to Web/Print Collateral needs. Web Design services are focused on CMS Software like Pageflex and Wordpress storefronts. Pageflex is a powerful tool for creating Variable Templates for Web to Print solutions. I have over a decade in Variable Template Engineering and Pageflex site development. Wordpress is a more recent venture to create websites and storefronts using the powerful Wordpress.org CMS blogging software.

Pageflex Site Development

Digital Lizard Mahwah, NJ | Nov. 2015 - Mar. 2017

In November 2015 GlobalSoft Digital Solutions was acquired and merged with Digital Lizard. Since the transition, I have worked with the Digital Lizard team to integrate all of our current sites into Workflow online tools for Digital Lizard. My role continued as developer of 25+ Corporate Web Storefronts created through Pageflex CMS Software. I engineered custom-built product templates via Pageflex Studio/Storefront. Those engineered templates are then ordered on the Storefronts as a Print On Demand solution. I also assist the sales team to launch new Storefront Deployments, configure site functionality for user / admin experience, customize site skins to fit each unique branding identity, and troubleshoot site issues.

Web Storefront Engineer and Premedia/Prepress

GlobalSoft Digital Solutions Mahwah, NJ | Sept. 2006 - Mar. 2017

Primary role as developer of over 25 Corporate Web Storefronts created through Pageflex CMS Software. Engineer custom-built product templates via Pageflex Studio. Those engineered templates are then ordered on the Storefronts as a Print On Demand solution. Assist sales team to launch new Storefront Deployments, configure site functionality for user / admin experience, customize site skins to fit each unique branding identity, and troubleshoot site issues. Digital Lizard recently acquired GlobalSoft and I was tasked with reconfiguring all existing sites to integrate into a workflow site for Digital Lizard. Premedia/Prepress tasks involve Graphic Design, variable data printing, preflighting, preparing daily jobs for printing to HP Indigo Presses / Océ Black & White printers / HP Designjet Wide Format/Grand Format Latex Printers.

References Available Upon Request

Education

B.A. in Communication Design

Concentration in Illustration

New Jersey City University

May 2004

Certification in Web Design

Noble Desktop

September 2012

Certification in Web Development

Noble Desktop

November 2015

Skills / Software

HTML5 ★	CSS3 ★
JavaScript	jQuery
PHP	Wordpress
Responsive Web Design	Responsive HTML Email
Pageflex Studio/Storefront ★	Pageflex Template Engineering ★
Traditional Illustration ★	Digital Illustration ★
Indesign ★	Photoshop ★
Illustrator ★	Sublime Text ★
Logo Design	Corporate Branding ★

★ intermediate to advanced skill level



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Graphic Artist

The Jersey Journal Jersey City, NJ | Sept. 2007 - Nov. 2007

Role as Graphic Artist was to design ads for daily advertisements printed in the Jersey Journal Newspaper. Scanned and retouched photos to achieve better printing results.

Design Intern

Ember Media New York, NY | Feb. 2004 - May 2004

Developed various designs from concept to production and edited existing files for print projects including ads, brochures, journals, and invitations. Prepared files to go out to printers via CD, E-mail or FTP. Categorized and organized back-up storage CD assets from previous years into a CD binder format.

Manager/ Customer Service Representative

The UPS Store Jersey City, NJ | Feb. 2002-Aug. 2006

Managed 9 employees and most aspects of daily stores activities. Monitored inventory supplies for retail internal use, created weekly schedules for employees, handled daily issues between our customer and UPS, composed daily bank deposits and was designated to close multiple registers. Responsible for opening or closing the store. Assisted customers with packing/shipping through UPS and USPS, provided support for multiple business related services such as color / black & white copying, faxing, shipping, computer rental, notary public, and light Graphic Design projects.

Education

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November 2015

Skills / Software

HTML5 ★	CSS3 ★
JavaScript	jQuery
PHP	Wordpress
Responsive Web Design	Responsive HTML Email
Pageflex Studio/ Storefront ★	Pageflex Template Engineering ★
Traditional Illustration ★	Digital Illustration ★
Indesign ★	Photoshop ★
Illustrator ★	Sublime Text ★
Logo Design	Corporate Branding ★

★ intermediate to advanced skill level

References Available Upon Request