

Karina “Inna” Marie B. Quintia

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PROFESSIONAL PROFILE

- Design Project Coordinator with 5+ years of experience in managing teams during the course of the design process; from conceptualization to delivery, to post project assistance and/or maintenance.
- Has experience in interdepartmental coordination and communication.
- Coordinates with clients on the most appropriate layout and design option based on their brand or the purpose of the project.
- Is proficient in Adobe Creative Suite programs such as Photoshop, Illustrator, and InDesign and has experience in Premiere, After Effects and Animate.
- Is adept at using Balsamiq, Marvelapp, Invision, and Proto.io for wireframing and prototyping projects.

PROFESSIONAL EXPERIENCE

1902 SOFTWARE DEVELOPMENT CORPORATION

An IT company specializing in custom software development, graphic design and mobile app development for Android, iOS, and Windows.

Design Project Coordinator, April 2016 – Present

- Closely works with the Creative Director in communicating with the clients, delegating tasks to the design team, and conceptualizing for a client’s brand, website, system, or mobile application.
- Takes the lead in the conceptualization and implementation of graphic, layout and marketing materials.
- Delegates tasks to the design team and provides counsel on all aspects of the project.
- Assesses all graphic materials before handoff to the Creative Director to ensure the quality, consistency, and accuracy in the design.
- Coordinates with developers and Technical Project Managers regarding a project’s technical specifications and makes sure the UI/UX design will not be compromised.
- Pioneered the idea of offering ‘Freemium’ icon sets, illustrations, and other graphic materials on the company website.
- Pioneered the creation of infographic materials used internally and can be sent out to clients (SEO integration, social media marketing strategies, client behavior, etc.)

Web/Graphic Designer, May 2013 – March 2016

- Handled numerous web design projects and helped start revamping and converting old client websites to responsive websites.
- Pioneered the creation of web design templates as a marketing strategy to boost the company's revenue
- Handled occasional 3D modeling, video animation, and motion graphics projects
- Handled different types of projects from logo, print, web, and mobile design.

KESTREL DDM

A design agency that focuses on creative print and digital marketing executions for brand and corporate clients.

Graphic Designer, January 2012 – April 2013

- Handled different types of projects ranging from logo, web, and print design.
- Coordinated with project managers regarding clients' project briefs and crafted designs that are congruent with their brand and identity.

KSE DESIGNS

An architectural firm with a focus on the architecture and interior design of office spaces and restaurants.

Freelance Web Designer and Developer, August 2011 – December 2011

- Recommended and consulted with client on the most appropriate layout and design option based on their brand.
- Designed and developed the company's website.
- Assisted and maintained the website until turnover to a different developer.

EDUCATION

COLLEGE

De La Salle – College of Saint Benilde (May 2007 – July 2011)

Bachelor of Arts Major in Multimedia Arts

Honorable Mention with a *CGPA of 3.105*

SECONDARY

Assumption College San Lorenzo (2003-2007)