

# Kristin KEUHLEN

GRAPHIC DESIGN

## About


Driven by a need to create and a love of layout, a graphic design professional with agency experience including design, production work, and presentations.

## Contact

 973.476.9859

 kkeuhlen@gmail.com

 Hamburg, NJ 07419

 kderosa.carbonmade.com

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## Computer Skills

Mac OSX, Adobe Creative Suite CS5 & CS6: Photoshop, Illustrator, InDesign, Quark Xpress 6.0, Windows XP: MS Office, MS PowerPoint, Aloha POS, Micros POS, TouchBistro

## Web Designs

- [makeupbydanamarie.com](http://makeupbydanamarie.com)
- [rebadge.com](http://rebadge.com)
- [shakeyjakes.net](http://shakeyjakes.net)

## Work Experience

### Freelance Graphic Design

May 2012 – Present

Create logos, websites, newsletters, PowerPoint presentations, event invitations, direct-mail pieces, newspaper strip ads, organizational charts, small business branding, and more. Specialize in production/pre-press designs, building and editing mechanicals in InDesign for print. Work with agencies including bmgzstrategies in Basking Ridge and GráficaGroup in Morristown. Corporate clients including Mars, PSE&G, and Jackson Hewitt. Small business clients include a pub, makeup artist, custom automotive emblem designer, social media marketing companies, and a local charity music festival.

### Senior Bartender / Assistant Manager

Salt Gastropub

October 2011 – Present

Byram, NJ

Create handcrafted best-selling seasonal cocktails at this popular fast-paced local hot-spot. Utilize fresh and local ingredients. Entice craft beer lovers to try cocktails with a beer cocktail list. Make one-off specials for Sunday shift, including crowd-pleasing summertime special of "Margarita Madness." Offer patrons honest menu suggestions and recommend beer and cocktail pairings while efficiently providing service. Help maintain smooth operations during service. Generate informative typographic chalkboard art and iPhone graphics for social media about upcoming events and cocktail specials.

### Graphic Design Intern

GráficaGroup

January 2012 – May 2012

Morristown, N.J.

Helped design & mechanicalize new stationary for company. Built/edited mechanicals for print. Assisted Studio Manager in production. Organized content and maintained company branding through multiple RFPs.

### Design/Layout Desk Assistant

The Daily Targum

September 2003 – December 2004

New Brunswick, N.J.

Designed daily sections for newspaper including special holiday pages. Created headlines and composed graphics for stories. Co-authored advice column. Participated in editorial meetings.

## Education

County College of Morris

A.A.S., 2012

summa cum laude

Major: Graphic Design

Rutgers University

B.A., 2006

Double Major: English,

Journalism & Media Studies