



**TRAVIS
HENSON**
GRAPHIC DESIGNER

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BIOGRAPHY

For the last 2 years I have been an Sr. Designer and Art director for www.deepfocus.net, a digital agency under the Engine umbrella. My clients included: Intel (Main brand), Intel Software (Weekly social content), Salesforce (Wave Analytics), Samsung (Appliance), EA Games (Just Dance 2016). Ive done everything from Social Video, Static social creative and out of the box activations such as social platform hacks and ARG's and a ton more that I would like to talk to you about.

 /travishenson

 www.coroflot.com/travishenson

EXPERIENCE

● SENIOR DESIGNER / ART DIRECTOR

Deep Focus | 2015 - 2017

I wore many hats at Deep Focus. From cutting case study reels, drawing up story boards to concepting executions for ads. Other tasks included: Art Direction on shoots and creative. Lead designer / creative and deck design for pitches and RFP's. (Samsung, Peets Coffee, Hulu, Neutrogena, Sofi, Saban's Power Rangers, Lyft, Melt, Nike, Salesforce, Intel) Weekly social production work for Intel and Salesforce Event coverage for social

● LEAD GRAPHIC DESIGNER

Beanstock Media | 2012 - 2015

Logo concept/design for multiple products under the Beanstock umbrella
Designed the UI for Helix adtech technology
Designed the company's website and integrated wordpress
Re-branded Beanstock Media
Beanstock Media's design brief and style guide
Designed all company templates
Designed Rich Media ads in Celtra for the Beanstock/Onswipe's mobile ad experience
Designed all sales collateral and presentations
Designed trade show materials

● GRAPHIC DESIGNER

Youtube | 2012

Graphic designer for the Audience Development team
Internal collateral, logo development, web design

● CONTRACT GRAPHIC DESIGNER

Bay Creative | 2011- 2012

Powerpoint design
Logo design
Sales materials

● CONTRACT GRAPHIC DESIGNER

Creative Technology | 2011

● FREELANCE GRAPHIC DESIGNER

| 2009 - 2011

SKILLS

Illustrator

Photoshop

Indesign

Premier

Powerpoint