

Jamie McGovern

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CAPITAL ONE (Richmond, VA)

SENIOR ART DIRECTOR (March 2013-present)

- Responsible for the concept development and art direction of direct mail, web marketing, social marketing, event marketing and collateral
- Collaborate with Copy Writer from concept to final creative—working with Creative Director, Brand Strategy and Business in an Agile work environment incorporating Design Thinking

NEATHAWK DUBUQUE & PACKETT (Richmond, VA)

ART DIRECTOR (October 2005-March 2013)

- Concept, art direct and design print, outdoor, direct mail, collateral, TV and web marketing
- Collaborate with a Copy Writer, or Creative Director, from initial concept through completion—working with Account Executives, Traffic Manager and Production Coordinator to meet deadlines and budget requirements
- Provide creative direction during photo and commercial shoots

Client list includes: Spirited Art, Shore Health System, Minds Wind Open, VCU Health System, Montgomery General Hospital, The Jefferson Hotel, Virginia State Police Insurance Fraud Program, Excela, Franciscan St. Francis Hospital, Loma Linda University Medical Center and Rex Healthcare

AMERICAN LAWYER MEDIA (New York, NY)

DIRECTOR OF EDITORIAL PRODUCTION (October 2004-September 2005)

- Responsible for the editorial production of *Corporate Counsel* and *The American Lawyer*, serving as the primary liaison between editorial, art and print production departments
- Manage, archive and troubleshoot all QPS documents
- Supervise the Production Assistant

EDITORIAL PRODUCTION MANAGER (July 2002-October 2004)

- Oversee the editorial production process of *Corporate Counsel*
- For all publications, check-in template QuarkXpress layouts for columns, attach and assign QPS CopyDesk text files to layouts, style and fit all the text for every layout, and place art in columns
- Responsible for art direction of the Lawyer's Life column in *The American Lawyer*

ART/PRODUCTION ASSISTANT (October 2000-July 2002)

- Assist the Director of Editorial Production with the production of *The American Lawyer*, *AmLaw Tech*, and *Corporate Counsel* by maintaining traffic flow of all material for the monthly magazines
- Assist Art Director and Photo Editor with photograph research, scanning and art archiving

UNIVERSITY DIRECTORIES (Chapel Hill, NC)

GRAPHICS ASSISTANT (Summer 1999-Spring 2000)

- Scanned art, designed advertisements, quality controlled more than 14,000 ads and communicated directly with advertisers

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, SCHOOL OF JOURNALISM AND MASS COMMUNICATION

BA, Graphic Design, 2000

INDESIGN, ILLUSTRATOR, PHOTOSHOP, FLASH

COLLATERAL

It's not just an app. It's an opportunity.

Solving problems before problems exist.

Are you wired differently?

Simple solutions don't develop themselves.

Are you wired for a different kind of success?

DATAHEADS, have we got jobs for you.

Like writing software to find answers? We have over 200TB of questions.

Follow your own code.

SOCIAL

Suggested Post

Capital One
Sponsored

You know a good thing when you see it. Find the card that suits your style—see if you're pre-qualified now. http://bit.ly_cURL_CODE

Find the right card
See cards you may be eligible for. CapitalOne.com/FindMyCard

1,447 Likes 67 Comments

POSTERS

Have a weekend *fling* with the arts.

Love art for the weekend. No strings attached.

Free arts getaways at ArtsWA.com

PRINT ADS

THE KEEP EVERYBODY HAPPY FACTOR.

ClinicalKey is the new, single-source for full access to trusted evidence-based medical information. Supporting a full range of providers and specialties under one license, this intuitive interface delivers all the resources doctors need on demand while bringing greater value to the hospital.

ClinicalKEY
THE DECISION PARTNER

ELSEVIER

For John, it's a brand new day.

John Mitchell didn't choose to have cancer, but he did have a choice in how to face it. Thanks to a positive attitude and dedicated treatment by RexUSA Cancer Care specialists, John is now cancer free, living life to the fullest. [Learn more about John's story at rexhealth.com/newsday.](http://www.rexhealth.com/newsday)

REX
UNC HEALTH CARE

chosen for excellence

YOU ARE QUIRKY, LOVING, STRONG, FUNNY, SMART.

And Breast Cancer Shouldn't Change That. Your family and friends treasure who you are. And so do we. At the Franciscan St. Francis Health Breast Clinic, you'll benefit from leading-edge treatments and research. You can see all of your specialists in one visit, and in one location, without spending hours in waiting rooms or traveling to appointments. Because we know you have a life to live.

Embracing the future.

To schedule an appointment, or for a second opinion, call (317) 783-7391.

Franciscan ST. FRANCIS HEALTH CANCER CENTER
INDIANAPOLIS • HOOKERSVILLE • CARMEL
FranciscanHospitals.org/cancer