

KAREN FAUSTINO

Social Media Consultant, Digital Marketer, Web & Graphics
karenfaustino.com



FULL NAME
KAREN SALVI FAUSTINO

ADDRESS
PEACE VILLAGE< SAN LUIS,
ANTIPOLO CITY, PHILIPPINES

CONTACT
+639178333741
freelancer.kaifaustino@gmail.com

ABOUT ME

I have been working as a Social Media Manager/Consultant to agencies based in Houston, San Antonio, Texas and Washington DC, and in various countries such as UK, Australia and Philippines. I manage social media content, pages, profiles, and campaigns for all existing accounts and specializes in creative branding. I handle their social media accounts, updates, advertisement, apps, and others. Social Media has been one of the most consistent projects I have worked on for the past 4 years.

EXPERIENCE

Helix International
Telecommute, Freelance
July 2017 - Present
Social Media Consultant

Viral Media Source
Telecommute, Freelance
Jan 2015 - Present
Social Media Director, CEO

Tech Diva Media
Telecommute, Freelance
Feb 2014 - Present
Social Media Manager

Social Media Marketing for Profit
Telecommute, Freelance
2016 - Present
Social Media Marketing Manager

Upwork
Telecommute, Freelance
Aug 2013 - Present
Social Media Content Manager

Upfizz
Telecommute, Freelance
Jun 2016 - Present
Social Media, Content Manager

SKILLS

Social Media Marketing	● ● ● ● ●
Executive Support	● ● ● ● ●
Graphic Design	● ● ● ● ●
WordPress Design	● ● ● ● ●
Advertisement	● ● ● ● ●
Administrative Support	● ● ● ● ●
Presentation / Deck	● ● ● ● ●
Content Management	● ● ● ● ●
Digital Marketing	● ● ● ● ●
Automation	● ● ● ● ●

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EXPERIENCE

Remote Work Mate

Telecommute, Freelance
June 2016 - December 2016
Social Media Marketing Manager

Net Pro Referral

Telecommute, Freelance
August 2016 - July 2017
Social Media Marketing Manager

Quantumlinx Pty Ltd

Telecommute, Freelance
Jun 2014 - Jun 2015
Executive Assistant

Transcom Worldwide Philippines

Pasig City, Philippines
Sep 2011 - Aug 2013
Customer Finance Adviser

St Lukes' Medical Center Global City

Global City, Taguig, Philippines
Aug 2013 - June 2011
Administrative Assistant

IQOR Philippines

Makati City, Philippines
Mar 2008 - Dec 2008
Credit Analyst

Global 9 Inc.

Telecommute, Freelance
Oct 2005 - Apr 2007
U.S Accounts Officer

SOFTWARES

Microsoft Office
Word Press
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe Acrobat
Hootsuite, Bufferapp
SimplyMeasured, AsEspresso
OnlyPult, Instamizer
Wondershare Filmora, Animoto,
Powtoon, After Effects
Mentions, SproutSocial,
Social Mention, Feedly, Moz,
TrackUR, Tailwind, Pinterest,
LeadPages, Instapage
Slideshare, Visually,
Google Analytics, Adwords
Google Keyword Planner,
WebMaster,
MailChimp, Aweber
CRM, Basecamp, Zoho, Kajabi
JIRA, Trello, SquareSpace,
Producteev Agile, Harvest App
Asana, Confluence, Gira,
Slack, Canva, Storeya, Etsy,
Shopify, WooCommerce
Evernote, Thunderbird, Outlook,
FollowLiker, Buzzumo,
Social Kickstart,
Fb and LinkedIn Ads
Mobile App
WooCommerce
Profile Builder
Prestashop
Spinwriter
Wunderlist
Zapier, Event Brite
Twilio
Amazon Workspace
Microsoft Sharepoint
Microsoft Dynamics
SEO Profiler
Insightly, Intuit

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EDUCATION

Polytechnic University of the Philippines
Sta Mesa, Manila, Philippines
2001 - 2006
Advertising & Public Relations

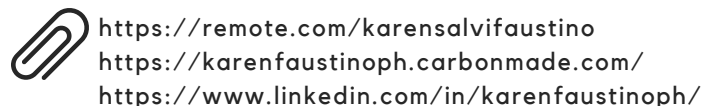
PROJECTS



WEBSITES



PORTFOLIO



REFERENCE

Chelsea O'Brien
Founder, Tech Diva Media

Jason Mallari
Founder, Viral Media Source