



# MARTYNA ALEXANDER

GRAPHIC DESIGN & CREATIVE DIRECTION

## CONTACT

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## ADDRESS

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## MY WORK

www.martynalexander.com  
koivu.bigcartel.com

## EXPERIENCE

### 2017 - Present

#### Shinola Detroit, Detroit MI

Senior Digital Designer - working with the art studio and brand director on seasonal creative direction for digital content. Lead our digital designers to produce all digital content for the brand. Design unique product landing pages for new products launches.

### 2016 - 2017

#### Shinola Detroit, Detroit MI

Digital Designer - designed the newsletter emails and executed website updates.

### 2014 - 2016

#### Whirlpool Corporation, Saint Joseph MI

Graphic Designer for branding and on-product UI. Designed new logo for kitchen appliance brand, Amana.

### 2014

#### Artfunkl, Manchester EN

Artist in Residence. Produced a body of painted work. Exhibited in a group show at Slatland Gallery in Manchester.

### 2013 - Present

#### Koivu, Detroit MI

Self-started apparel design & art studio - creating work (album art, t-shirts, photography) for Music Label Ghostly International and freelance clients.

### 2013

#### Underground Printing, Ann Arbor MI

Graphic & Production Artist for a large scale screenprinting company. Designed original art for screens printed on shirts and other apparel.

## EDUCATION

### 2012

#### Nosigner Design Firm, Tokyo JP

Graphic Design internship

### 2008 - 2012

#### University of Michigan, Ann Arbor MI

BFA Art & Design

### 2011

#### Studio Arts Center International, Florence

Exchange student, Italy

### 2007 - 2008

#### Parsons School for Design

Foundation Art Program, NYC

## AWARDS

### 2011

2011 SACI Graphic Design Award

### 2011

2011 SACI Illustration award

### 2015

"Gold Metal Award" Whirlpool Corp.

## INTERESTS

THE AVANT GARDE

EXPLORATION THROUGH TRAVEL

EXPLORATION THROUGH FOOD

MY SCOOTER

FILM

RABBITS