



ALI ANDERSEN

// MULTI-TALENTED GRAPHIC DESIGNER

KIRKLAND, WA

(206) 484-9540

ALIWASHERE.COM

ALICHHOUR@GMAIL.COM



PROFILE

SKILLS

Photoshop



Illustrator



InDesign



HTML/CSS



Word



PowerPoint



EXPERIENCE

CODING DOJO

Graphic Designer – Bellevue, WA

2/2017 - current

- UI/UX Design and prototyping for web and mobile views of the website and learning platform
- Collaborate effectively with in-house design team and offshore development team to execute and troubleshoot implementations on web
- Provide digital and print graphics support for multiple locations

FINAO NATION

Graphics Director – Mukilteo, WA

5/2012 - 2/2017

- Started as an eager entry level graphic designer and eventually moved up to Graphics Director, overseeing brand integrity and graphics creation across multiple departments
- Spearhead design and troubleshooting through effective communications with offshore developers to deliver a user-friendly iOS & Android goal-sharing app
- Direct design of print and marketing collateral for special events and inter-office needs
- Facilitate knowledgeable and proactive branding decisions based on target markets
- Complete apparel print design and product sourcing; oversee studio photo shoots and photo editing for e-commerce

DEFINIS COMMUNICATIONS

Freelance Graphic Designer – Remote

6/2016 - 9/2016

- Redesign and revamp my client's stock presentations (a training deck consisting of 70+ slides that are continuously used to prepare both new and seasoned professionals in giving better presentations)
- Created new graphics, updating fonts and fresh imagery to bring their overall brand to a more modern age

EDUCATION

Lake Washington Institute of Technology; Kirkland, WA 2011



AAS, Multimedia Design & Production



Web Specialty Certificate of Completion



Web Design Certificate of Proficiency



EXPERIENCE (CONT'D)

TOOLBOX

Adobe CC 2016:

- Photoshop
- Illustrator
- InDesign
- Acrobat Pro
- InVision

Project Management:

- Asana
- Trello
- Basecamp
- Google Tools (gmail, docs, sheets, etc.)

INTERESTS

- Design
- Apps
- Gaming
- Fitness
- Martial Arts
- Food/Travel
- Animals



GOOGLE MAPS

Visual Data Specialist – Bothell, WA

6/2012 - 5/2014

- Initiated accurate visual geographical map data entry; reviewed data for optimized end-user utilization
- Moderated Niantic's Ingress Mobile App testing for user submissions
- Utilized MapMaker to ensure POI accuracy for publishing

YELLOW BUS

Logo Design – Remote

9/2013

- Effectively communicated with client to obtain clear understanding of the company's brand needs to breathe life into a new identity
- Delivered vector logo assets in multiple desired formats to satisfy the company's guidelines

ZENC PHOTOGRAPHY

Freelance Graphic Designer – Kirkland, WA

8/2011

- Successfully created a brand identity for a passionate and seasoned photographer that included logo design, resume re-design and business cards.

MOE'S TRUCK REPAIR

Freelance Web Designer – Kirkland, WA

10/2011

- Completed web design work for client Scott Moe (Moestruckrepair.com); assisted with web hosting
- Facilitated sketching concepts/layouts, utilized HTML/CSS to build site, and employed meta-data for SEO enhancement

AARON BROTHERS ART & FRAMING

Sales/Framer – Bellevue, WA

3/2010 - 3/2011

- Identified client design needs; presented design suggestions and recommendations as requested
- Calculated correct project measurements, cut mats, and assembled timeframes

SERVICES

PRINT

- brochures & newsletters
- logos & business cards
- marketing collateral
- booth material
- apparel t-shirts/hoodies/athletic

WEB & MULTIMEDIA

- front-end app UI design
- web design concept
- basic HTML/CSS
- social media graphics
- prototyping web & mobile