

Max Reinhardt



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Experience

Obex P.E Inc.

May 2017-Present

Marketing Manager, Oceanside, CA

- Develop marketing calendar
- Control company paid ads through Google and Facebook
- Create content for company blog
- Write and measure content for email campaigns
- Manage social media

St. Mark Golf Club

Jan 2014-May 2017

Marketing & Event Manager, San Marcos, CA

- Developed and/or coordinate all Marketing/Event activities for both St. Mark golf properties and adjoining restaurants
- Created content for member-facing blog, advertisements, social posts, email campaigns etc.
- Wrote copy for b2b outreach: strategic partnerships, event inquiries, etc.
- Conducted Marketing research for all properties
- Maintained and update company website
- Conceptualized and execute social media campaigns

Education

California State University, San Marcos, CA

2011 - 2015

Bachelor of Science degree in Business Administration- Marketing / 3.79 Overall GPA, Completed in December, 2015

- Eight-time Dean's List award winner
- Magna Cum Laude graduate
- Marketing Society Member
- Undergraduate research assistant to Ph.D Vassilis Dalakas

San Diego Portfolio Studio, San Diego CA

2016 – Present

Courses Completed Include:

- Copywriting Tone & Technique, Ideation For Campaigns, Copywriting For Campaigns (2)

Certifications

Dec. 2016 – Dec. 2017

- Google AdWords Certified Professional

