

Jennifer Marie Smith

PRINT PRODUCTION DESIGNER

2642 W. Fullerton Ave, Chicago – 202.236.1616 – www.jennymarie.carbonmade.com – j3nny Marie@gmail.com

Experience

DDB Worldwide, Chicago

Digital Artist – 3/2016 - Present

Responsible for resizing ads, producing mechanicals for various print/OOH advertising material, and building web-based ad content across a multi-client base that includes Capital One, MillerCoors, State Farm, Jeep, and Conagra brands.

Hogarth & Ogilvy, Chicago

Freelance Production Designer – 3/2014 - 10/2014 and 3/2015 - 9/2015

Primarily produced mechanicals for Kimberly-Clark shopper brands. Projects included FSIs, PFPs, IRCs, shelf talkers, floor signs and POS displays. Also supported the Creative Department with overflow, providing design and layout development when required.

Fathom Communications, Chicago

Print Production Artist/Keyliner – 7/2012 - 8/2013

Position involved working directly with the Art Director, Account Team and Production Manager to output B2B print projects which included direct mail, product brochures, print ads, email templates and trade show displays for Navistar and CAT Australia. Projects required the strict application of client brand standards as well as design and layout adjustments per the client and creative teams' direction.

Element79 Partners, Chicago

Print Production Artist / Keyliner – 9/2009 - 6/2012

Responsibilities included resizing ads and generating pick-up orders for direct delivery to magazines and newspapers, executing creative and client revisions, and keylining various OOH advertising material such as bus shelters, billboards and transit signage for Cadence Health Systems.

Greenfield/Belser Ltd., Washington, D.C.

Jr. Production Artist and Traffic Assistant – 10/2006 - 7/2008

Inspected, corrected and maintained consistency throughout a job before going to press, created comprehensive materials which included paper dummies, color comps, mark-ups, presentation boards and mechanicals for various print projects within the legal marketing industry. Prepared proofs for internal review and executed all client revisions as necessary.

Expertise

Adobe CS6 – CC (InDesign, Photoshop, Illustrator), PowerPoint, Microsoft Office

Education

Corcoran School of the Arts and Design at The George Washington University

B.F.A., Graphic Design – 2003, Washington, D.C.