

## Experience

- 6-2017-1-2018 Creative Director, Eradah (Alternative Educational Tools for Youth Development), Cairo - Egypt.
- 9-2016-5-2017 Adjunct Faculty, Graphic Design Program, Department of the Arts, American University in Cairo - Egypt.
- 9-2014-8-2016 Graphic Design Acting Head, Faculty of Applied Sciences & Arts, German University in Cairo - Egypt.
- 9-2013-8-2014 Graphic Design Lecturer, Faculty of Applied Sciences & Arts, German University in Cairo - Egypt.
- 9-2011-8-2013 Graphic Design Instructor, Faculty of Applied Sciences & Arts, German University in Cairo - Egypt.
- 3-2002-8-2011 Self-employed Graphic Designer - Jordan, Japan and United Arab Emirates.
- 11-2000-2-2002 Graphic Designer, Syntax Design- Amman, Jordan.

## Education

- 4-2008-3-2010 Master's of Fine Arts in Graphic Design (GP 3.83), Tama Art University - Tokyo, Japan.
- 9-1994-8-1999 Bachelor of Arts in Graphic Design (GP 71.9%), Applied Science Private University - Amman, Jordan.

## Skills

- Managerial** "Scrum Master", Family-oriented, understanding of the individual's different needs.
- Educational** One-on-one mentoring, with cultural and psychological awareness.  
Able to motivate, inspire and encourage students of various academic levels.  
Teaching experience in Foundation Courses, and Major Courses such as Poster Design, Package Design, and Global Communication.  
Supervising Graphic, Media and Product Bachelor and Pre-Master's students.
- Technical** Special interest in the use of Japanese Aesthetics and Design Philosophy in graphic design.  
Special interest in Cultural-sensitive, Environmental and Social Service Design.  
Multi-Disciplinary and Multi-Cultural teaching methodologies.  
Special Interest in Product Design, from emotional and experience design point of view.
- Personal** Mediator, detail-oriented, positive, critical, resourceful, and persevering.

## Activities

- Design** Speaker at Helwan University's Design Conference, Cairo, Egypt, 11.2017.  
Speaker at TEDxWadiElRayyan "Designing Choices", 3.2017.  
Panelist at Warehouse421's talk on "A MENA Perspective On Visual Communication", Abu Dhabi, 12.2016.  
Speaking at TEDxGUC "Moving Forward with the Arabic Design Scene", 8.2016.  
Co-founder of the first Arabic Poster Competition "100 Best Arabic Posters" (100bap.com), Cairo, 2015/16.  
Initiated a multi-disciplinary Japanese Tea Room Advanced Design Course, in collaboration between Graphic, Product, and Architecture within the German University in Cairo - Cairo, 2013-2015.  
"Oman Vision 2040" Corporate Design Workshop, Muscat, Oman, Sep.-Oct. 2017.
- Educational** Co-run two "Communication Through Signs" workshops between German University in Cairo, and Koeln International School of Design - Cairo, 2012.  
Key presenter and participant: International Art and Design Critiques "Co-CoRE" - Beijing, 2009.
- Cultural** Founded a cultural group for teaching the Japanese Way of Tea. (chanoyuarabia.com), Jordan, 2010.  
Hold several public events in Jordan (TEDxDeadSea) and Egypt, 2010-Present.

## Languages

- Native** Arabic
- Excellent** English
- Intermediate** French
- Communicative** Japanese

## Interests

- Educational** Youth Development through Alternative Educational Tools and Arabic Design Identity.
- Cultural** Japanese & Arabic Arts: Teatism, Calligraphy, Pottery, Botany and Food.
- Physical** Swimming, Hiking and Scuba Diving.

## Contact

- e-mail [ahmad.saqfalhait@gmail.com](mailto:ahmad.saqfalhait@gmail.com)
- Phone +20-1272108369
- Address 5 Hassan Assem Street, Apartment 23, Zamalek, Cairo, Egypt.