



# AEDZ CO

Adrian Kenneth S. Co | +63 906 4829028

## ART DIRECTOR/GRAPHIC DESIGNER

aedzco.carbonmade.com  
aedzco@gmail.com

### Profile

Passionate about his work, he will look for ways to contribute and keep the team motivated to whatever goal that needs to be achieved. Believes that the most important thing in life is being honest with your feelings.

Aims to be an asset for the company by utilizing knowledge and contribute for the well-being of the company. Executes the vision and help develop the potential of the people within the organization.



### Education

**2007 - 2011**

**DE LA SALLE - COLLEGE OF ST. BENILDE**  
Bachelor of Arts, Major in Multimedia Arts  
Graduated February 2011

**2005 - 2006**

**DE LA SALLE UNIVERSITY - MANILA**  
Bachelor of Science Major in ECE

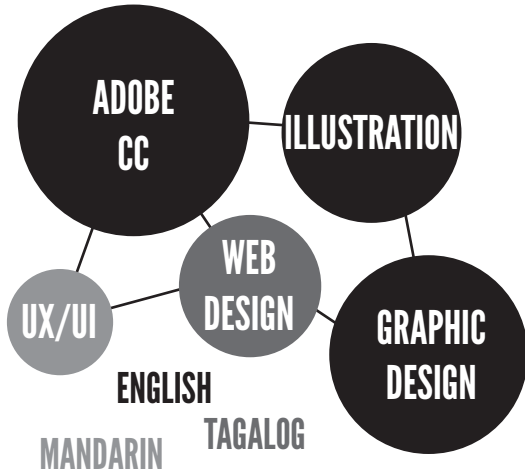
**2001 - 2005**

**Grace Christian College**  
High School Diploma, March 2005

### Work Experience

|                                      |   |                                      |  |
|--------------------------------------|---|--------------------------------------|--|
| <p><b>Design Pickle</b></p>          | <p><b>Graphic Designer</b><br/>July 2017-March 2018</p> <p>Tackles online client's day-to-day challenges ranging from digital ads to print materials. Communicates directly with clients.</p>       | <p><b>Ambient Digital Inc.</b></p>   | <p><b>Digital Art Director</b><br/>April 2012-Aug. 2012</p> <p>Creates dynamic or static digital ads for various local clients. Directly works with Marketing and Sales.</p>                                       |
| <p><b>Red Adair (OOO)</b></p>        | <p><b>Desktop Publisher</b><br/>Aug. 2015-May 2017</p> <p>Creates templates for floor plans and manuals. Also illustrates floor plans to fit for the RedAdair Australian brand.</p>                 | <p><b>Gameloft PH</b></p>            | <p><b>Quality Assurance</b><br/>Feb. 2012-April 2012</p> <p>Finds bugs or errors, and follows a certain process to ensure a game or app is ready for launch.</p>   |
| <p><b>Great Wall Advertising</b></p> | <p><b>Art Director</b><br/>July 2013-Feb. 2015</p> <p>Conceptualizes and executes ideas together with the Managing Director and Account Executives. Also does FA to ensure final output of ads.</p> | <p><b>Robinsons Retail Group</b></p> | <p><b>Graphic Artist</b><br/>July 2011-Dec. 2011</p> <p>Works as a graphic artist under the visual merchandising department of two business units namely, Saizen and Howards Storage World. First company job.</p> |
| <p><b>Various Freelance Jobs</b></p> | <p><b>Web/Graphic Designer</b><br/>Sept 2012-April 2013</p> <p>Worked online contractual web and graphic design work for Charly Leetham, Verostar and AdQube.</p>                                   | <p><b>Various Freelance Jobs</b></p> | <p><b>Web/Graphic Designer</b><br/>2010-2011</p> <p>Worked as an OJT intern and does freelancing gigs before graduating from college.</p>  |

## Skills



Adept with various Adobe CC programs such as Illustrator, Photoshop and InDesign. With basic knowledge using Premiere, AfterEffects and Dreamweaver. Fluent in English, knows Mandarin and Tagalog.

# CV






## Personal Background

Born June 09, 1988 in Manila, Philippines. Fluent in written and oral English. Filipino as my mother tongue. Basic knowledge in Mandarin and Hokien. Hardworking, dedicated, trustworthy and a focused artist. Keen on details. An excellent team player and able leader. Can easily make friends. Focuses deeply on the task given. Can also design and develop (basic) websites. An avid collector of prints with superb design (collects trading cards since childhood).

Definitely flexible and a problem solver. All-around creative guy who just needs time to play (design work is play for me). Reads Neil Gaiman, Chuck Palahniuk, Michael Chabon and some classics by Saul Bellow and Hermann Hesse. Best time to read for me is while in train commutes. Horns by Joe Hill and The Little Prince are the most unforgettable book stories for me.

## References

-  **Alyssa Africa**  
QR/Supervisor - Design Pickle  
+63 920 9588903
-  **Jackie Jordan**  
Accounts Manager - RedAdair (OOO)  
+63 916 6200377
-  **Geray Cadiz**  
Managing Director - Great Wall Advertising  
+63 917 6079947

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