

# MICHELLE BAPTISTA

## PHOTOGRAPHER

Concerts & Events | Product | Lifestyle | Portraits

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www.michellebphoto.com | michellebaptista93@gmail.com | 908-838-5075

### EXPERIENCE

#### Hygloss Products

#### Freelance Photographer

Wallington, NJ - 12/17 to 01/18

- Photograph products for print catalog, e-commerce website and Amazon.com.
- Retouching product photography: color correcting and silhouetting to ensure consistency.
- Managed the photography set: props, supplies, lighting, equipment, setup/breakdown and maintenance.
- Process, name and save photos according to company standards for photography archive.
- Perform quality assurance on all images.
- Worked directly under Art Director supervision.

#### Mighty Mug

#### Photography Intern

Rahway, NJ - 09/17 to 12/17

- Concepted ideas and photographed for social media marketing. Included on set, lifestyle, and on location shoots.
- Contact social media influencers to build relationships and expand reach for company growth.
- Worked directly under Marketing Manager supervision.

#### AC Moore

#### Sales Associate/Cashier

Linden, NJ - 09/2012 to present

- Provide customer service to help customers determine project needs, find best-fit items and provide solutions.
- Handle all register transactions.
- Maintain product displays and inventory on sales floor.

### EDUCATION

#### Kean University

#### B.F.A. in Photography

Union, NJ - 2017

### TECHNICAL SKILLS

- Adobe Lightroom
- Adobe Bridge
- Adobe Photoshop
- Capture One