

LAURA ZIMMARO

1610 Fela Drive, Cinnaminson, NJ 08077

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Lezimmario@gmail.com

Education:

Master of Arts in Teaching Visual Arts

University of the Arts, Philadelphia, PA
GPA 3.901/4.0 2008-2009

Bachelor of Fine Arts in Painting and Drawing

University of the Arts, Philadelphia, PA
GPA 3.789/4.0 2005-2008

Saint Joseph's University
Philadelphia, PA
2003-2005

Skills:

Adobe Creative Suite, including
Illustrator, PhotoShop, and InDesign

Retail and Foodservice packaging
design and layout

Logo Creation

Photoshoot Direction

Social Media

Advertising

Fine Arts

Awards:

University of the Arts Presidential Merit
Scholarship 2005-2009

The Philadelphia Watercolor Award 2008

George Bunker Merit Scholarship 2007

Professional Portfolio:

<http://laurazimmario.carbonmade.com>

Experience:

Graphic Designer J&J SNACK FOODS

Bellmawr, NJ 2011-Present

Duties include designing, branding, and
creating packaging, ads, show graphics, point
of sale graphics, and social media in-house for
brands such as SUPERPRETZEL®, ICEE®,
LUIGI'S®, OREO® Churros, Daddy Ray's,
Philly Swirl®, and more.

Freelance Graphic Designer

Zucconi Idea Agency
Mt. Laurel, NJ 2010-2011

Duties included designing, branding, and
creating packaging, ads, and point of sale
graphics in-house for brands such as THE
HERSHEY COMPANY®, Avon, and Sleep
Innovations.

Graphic Artist

L-3 Communications
Camden, NJ 2009-2010

Duties included creating graphic designs
in-house as well as for national ads and
tradeshows.

Art Teacher

2-D and 3-D, ages 4-13
Main Line Art Center
Haverford, PA 2006-2009