

# Tim Cordell : Brief CV

## Copywriter/Cartoonist

Advertising portfolio: [www.timcordellcreative.com](http://www.timcordellcreative.com)

Cartoon website: [www.cordellcartoons.com](http://www.cordellcartoons.com)

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Mobile: 07765 394563

**Senior copywriter, with over 25 years' experience creating, writing and crafting words across all forms of media and for all sorts of sectors.**

## Freelance: 2015 – 2018

Stints, both long and short for a number of agencies, design companies and individuals, covering everything from Wonga headlines for **Fold7**, style guides for **Pentagram Design**, fin-tech website copy for **Beacon Brands**, pharmaceutical scripts for **Lime Advertising** and even telephone messages for RBS customer-liaison officers for **CHI & Partners** (thanks for that one...).

## Full-time:

2002 – 2015: Y&R London

Writing for the majority of the agency's accounts, including Land Rover, Virgin Atlantic, Virgin Media, M&S, Vodafone, Lloyds Bank and Oxfam.

1990 - 2002: BMP/ DDB London

Writing across the agency's accounts, including VW, Anheuser Busch, American Airlines and Channel 4.

1985 – 1990: Burkitt Weinreich Bryant

Art directing and writing (started as an art director, but switched to be a copywriter after 3 years – I preferred writing, though I enjoyed the perks of going on shoots as an art director. Still, can't have it all...). Worked on most accounts, including Panasonic, Kimberley Clark and Kestrel Lager.

**Awards:**

Cannes Finalist, D&AD (Silver nomination and several in-book entries), Campaign Big (Silver and nominations), Creative Circle (3 Silvers), Cartoonist Club of Great Britain (Cartoon of the Year).

**Cartoon Work:**

Regular single-panel gag cartoons in Private Eye (the UK's best-selling satirical news magazine).

Business cartoons for websites (including [lookingaftermumanddad.co.uk](http://lookingaftermumanddad.co.uk)), books (including MOTE: The Super Meeting by David Wethey) and Cartoonstock.

**Education:**

1981-84: Lancaster University, BA Hons (2:2) Psychology

**Interests:**

Street photography, life-drawing, sculpture, film and mindfulness.

