

# Andy Schulz

VISUAL DESIGNER

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I'm a visual designer with 9 years of experience in graphic design, UX and UI design, branding, email design, design research, and marketing communications.

## EXPERIENCE

### Web Designer • Affinity Connection

FEB 2017–PRESENT • STATE COLLEGE, PA

- Web and print design for nonprofit organizations and small businesses

### Senior Interactive Designer • FS Investments

SEPTEMBER 2013–JULY 2016 • PHILADELPHIA, PA

- Designed and launched a rebranded marketing website in collaboration with internal and external partners
- Created UI for a financial advisor mobile app (FS Advisor on iOS)
- Mentored/managed interns and Junior Marketers
- Created and managed production of a weekly digital internal newsletter about financial markets

### Contract Graphic Designer • Boston Planning + Development Agency

JANUARY–AUGUST 2013 • BOSTON, MA

- Collaborated with city government departments to create logos and promotional graphics for public initiatives
- Designed the brand identity for Onein3 Boston, an initiative to connect young Bostonians with civic engagement opportunities

### Contract Graphic Designer • The Yacobian Group

SEPTEMBER–NOVEMBER 2012 • MAYNARD, MA

- Collaborated with Art Director to rebrand existing training software user interfaces
- Concepted and designed intuitive interface graphics used in retail training software
- Utilized corporate brand standards to design printed training materials

### Graphic Designer • iFractal LLC

FEBRUARY 2009–MAY 2012 • PHILADELPHIA, PA

- Expanded company brand recognition by creating promotional print and social graphics
- Partnered with external Human Resources departments to design user interfaces for Motorola and MillerCoors web apps

## EDUCATION

### The Art Institute of Philadelphia

GRAPHIC + INTERACTIVE DESIGN, 2007–2010 • PHILADELPHIA, PA








### The University of Pittsburgh

B.S., PSYCHOLOGY, 2001–2005 • PITTSBURGH, PA






## PORTFOLIO SITE

[andyschulz.carbonmade.com](http://andyschulz.carbonmade.com)

## SKILLS

BEGINNER	INTERMEDIATE	ADVANCED
 WordPress/Drupal		
 JavaScript		
 Mac/PC OS		
 Dreamweaver		
 InDesign		
 Photoshop		
 Illustrator		
 Sketch		
 HTML5 + CSS3		

## INTERESTS

-  The Internet of things
-  Design history
-  Map design/GIS
-  Environmental design
-  Printmaking