

Nick Pye. Copywriter.

www.nickpye.carbonmade.com

Some clients I've loved working on...

Cadburys, Canon, O2, XBox, Birds Eye, Paddy Power, Compare the Market, Nationwide Building Society, BMW, Volvo, Land Rover, Range Rover, Seat, Thomas Cook, Direct Line, Subway, Beefeater, the AA, Smirnoff, Strongbow, Heineken, Mercedes-Benz, smart, London Underground, Barclays, NBA, Carlsberg Tetleys, American Express, Kodak, Orange, HP, Centre Parcs, Cadburys, Sky TV, British Airways, BBC, Beefeater, BT, Nestle (Nescafe), ESSO, Cathay Pacific, Air Canada, Walls foods, Panasonic, Technics, GEC, AT&T, South African Airways, British Gas, Kawasaki, Nestle foods (Shredded Wheat and Shreddies), Vauxhall motors, Dunlop tyres, Pizza Hut.

Some agencies I've loved working with...

VCCP, TBWA, McCann Erickson, Grey Advertising, Rapp, WCRS/Jam, OgilvyOne, Havas EHS, Golley Slater, RPM, Geronimo, Crayon, Tangible, Nationwide Building Society, Red Tag, TMA, Air Creative, Avvio, Cooney Bains, Turquoise Branding, Carlson, Draft Worldwide, Blue Marlin.

Recent freelance projects

VCCP : Cadburys. Paddy Power. Canon. O2.

Rapp : Virgin Media.

WCRS Jam: Xbox - social media.

RPM: Social and experiential for Heineken, Strongbow, Smirnoff.

OgilvyOne: Black Rock - digital, press and dm. Range Rover Sport – social media. Range Rover Evoke – website rewrite.

Havas EHS: Compare the market – eCRM. Volvo – advertising.

Geronimo: Direct Line: digital and dm. Seat: concepts for Seat TV ads, digital, dm and ads. Motability: digital, dm, press and pos.

Crayon (Karmarama): BT - digital Yahoo! Vodafone - digital launch pitch. James Villa Holidays – TV concepts.

Grey: Morgan Stanley: dm, digital and press. Goldfish - dm, digital and press.

Strengths

• Strong strategic skills • Innovative creative concepts • Effective at client briefing and presentations • Sound organisation and planning

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