

KIM WEINER

DESIGN + ILLUSTRATION + ANIMATION

CONTACT

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EXPERIENCE

GSW | NYC

Senior Art Director (2017 - Current)

Working on developing and implementing campaign initiatives and branding for global healthcare brands.

HAVAS | NYC

Art Director (2016 - 2017)

Responsibilities included creating and maintaining a consistent brand look and feel across all digital channels, and working closely with creative director to meet brands requests.

STORY WORLDWIDE | NYC

Designer (2013 - 2015)

Tasks included website design, rich media banner design, social post design, eCRM creation, and concepting digital campaign platforms for clients such as Unilever, Beechnut, and Columbia University.

THE WILDERNESS | NYC

Freelance Designer (2012)

Created 2D typographic animations and storyboards for Kraft and Target promotions.

MOTHER NEW YORK | NYC

Junior Animator (2011 - 2012)

Assisted head animator with artistic aspects. Brought rough animation to completion on Sour Patch Kids game Trailer.

THE WILDERNESS | NYC

Design Intern (2011)

Worked on both design and animation elements for various clients as well as administrative duties.

TITMOUSE | NYC

Animation Assistant (2010 - 2011)

Completed rough animation for the show Superjail. Assisted head animators with in-between animation, inking, and coloring.

SKILLS

Photoshop, Illustrator, InDesign, Painter, Flash, After Effects, Final Cut Pro, Adobe Premiere, Tablet and Cintiq. Ability to quickly learn new programs and adapt them to studio needs.

EDUCATION

SCHOOL OF VISUAL ARTS

Master of Professional Studies,
Branding, 2015
Intermediate Typography Class, 2012
Intermediate Advertising Class, 2012

RHODE ISLAND

SCHOOL OF DESIGN

Bachelor of Fine Arts,
Film/Animation/Video, 2010
FAV Award of Excellence, 2010