

jenna kim

industrial designer

e. jennakdesign@gmail.com

skills

Computer -

Adobe Photoshop, Illustrator,
InDesign, Corel Painter,
Microsoft Office.

Visual communication -
pen/pencil/digital sketching
and rendering

Presentation -
verbal and 2D/3D format

Others -
Communicate between factories and
oversee the sampling process.
Concept development,
clay modeling/painting

recognitions

Art Center Gallery
Art Center Scholarship
Daimler Chrysler Scholarship
General Motors Scholarship

attributes

Flexible, objective, open minded
and able to take a joke

interests

Travel, fashion, photography,
golfing, camping, hiking,
musical, cooking/baking

education

2004 - 2008

Art Center College of Design - Pasadena, CA
Bachelor of Science in Transportation Design

2000 - 2002

Santa Monica College - Santa Monica, CA
General Education

experience

4/2017 - Current

CamelBak Products, LLC

- Design outdoor packs including hike, mountain bike, run products/accessories and lifestyle packs.
- Involve in all aspects of development from research, design to prototyping.
- Collaborate with product managers to create the most effective line of products within its category.
- Work with the color team to apply the appropriate color ways and color blocks to the products.
- Manage design consultants and mentor Jr. designers.

4/2013 - 03/2017

The Outdoor Recreation Group

- Responsible for designing hiking, hunting, fishing and other outdoor bags for Columbia Sportswear, Walmart, REI, Dick's Sporting Goods, Bass Pro and other outdoor companies.
- Participate in research, design and development process as well as multiple domestic and international travels.

03/2009 - 04/2013

Agile Brands, LLC

- Design collections of laptop bags for major computer brands in U.S, Latin America, and Europe.
- Participate in all aspects of the designing and development process. Research, concept development, design, and sampling.
- Travel and communicate to China's development team to oversee the sampling process and to meet the target cost.

projects

CamelBak Run Products for Spring 2020

A collection of run vests and packs -
Run vests and packs for multi-adventures

CamelBak Hike Collection for Spring 2019

A collection of basic hike packs -
Hiking back packs and lifestyle packs

Columbia Sportswear 2018 PFG Collection

A collection of PFG branded packs for execs -
Daypacks, Drybags, and Duffel bag

Columbia Sportswear 2016 Hiking Collection

A collection of streamlined/lightweight hiking bags -
Hiking day packs, frame packs, and hydration packs