

MAX BARRERA



PERSONAL INFO

Phone

786-832-4811

E-mail

mb@chepitaouyeah.com

Website

www.chepitaouyeah.com

TECH SKILLS

Photoshop

Illustrator

Cinema 4D

DESIGN SKILLS

Typography

Print Design

ATL/BTL design

Layout

Illustration

USEFULL SKILLS

Fast thinker

Time Management

Leadership

Team player

Graphic designer with strong interpersonal, communication and training skills achieved by working for different agencies and clients worldwide.

I am a very independent though friendly person, who also appreciates the value of teamwork and I am ready to use my skills to bring ideas to life.

EXPERIENCE

2003 - 2018 FREELANCE GRAPHIC DESIGNER

Art direction, graphic designer, illustrator, brand image, concept artist, layout designer, character designer, presentations, storyboard, handmade lettering, webdesign, packaging, customized shoes.

2015 - 2015 LA FACULTAD

Graphic designer, brand manager, ATL & BTL, packaging, illustration, storyboard, character designer, layout designer, brand image.

2011 - 2012 EJE DDB

Graphic designer, brand manager, ATL & BTL, layout designer, presentations for DIAGEO.

2008 - 2010 Norlop JWT

Graphic designer, brand manager, atl & btl designer, illustration, storyboard, layout designer, presentations.

EDUCATION

2000 - 2003 Graphics Arts Institute - Graphic Designer

2018 - 2021 SVA - BFA in Illustration - currently in 2nd year

AWARDS & EXHIBITIONS

2009 A5 Magazine, Remix issue // Israel ROLE: Published Artist

2010 ABSOLUT VODKA, The Art of Sharing // Ecuador
ROLE: Artist

2011 ILUSTRES ILUSTRADORES, Exhibition / Ecuador ROLE: Artist

2014 AXE, The AXE Effect // Puerto Rico ROLE: Freelance Illustrator
[Gold, Silver and Bronze medal at Festival Cúspide, Puerto Rico

2016 SESIONES VOLÁTIL // Ecuador - 1st Exhibition and interview
ROLE: Artist

2017 Latin American Illustration 6 // USA ROLE: Winner Illustrator

2017 Silas H. Rhodes Scholarship Award // USA