



Gene Payne

Experience	<p>GATESMAN Chicago Associate Creative Director/Writer, 2015 to Present Hoover, Oreck, Dirt Devil, Starkist, University of Michigan, Rutger's</p> <p>R+K Creative Lead/Writer/Producer, 2009 to 2015 Bayer, DePaul University, Northwestern Medicine, Caterpillar</p> <p>JOURNEYMAN Freelance Writer/Producer, 2001 to 2009 Element 79 (BMO Harris, Quaker, Lowe's); Magnani (Marriott, CNA) McGuffin (BMO Harris, Bankers Life); FCB Chicago (Cox); DDB (State Farm); Noble (Ministry Health, Cousin's); Wunderman (Chevron); SPM (HCA, Adventist Health); TY (Beanie Babies); Hoffman York (Wisconsin Lottery); Pivot Design (Baxter); Charmington Press (PosterBooks®)</p> <p>DDB Chicago Writer/Producer, 1999 to 2001 (freelance, full-time) Anheuser-Busch, FTD, US West/Qwest, State Farm, Helene Curtis</p> <p>Y&R Chicago VP, Creative Director/Writer/Producer, 1994 to 1999 Sears, Kraft, Miller Brewing, H&R Block, Rayovac, Norwegian Cruise Line</p>
Education	<p>MBA - Marketing, University of Wisconsin - Madison BS - Advertising, University of Illinois - Champaign</p>
Awards	Communication Arts, One Show, Minneapolis Show, Clios, Effies, Obies, Addy's, NY Festivals, Graphis, the Art Director's Club and, not insignificantly, the Hole-in-One Club
Personal	Wife Liz, Daughter Nancy, Goldfish Wendy (last I checked)
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