

Sam Carbaugh

Designer

Sam Carbaugh
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Profile

I am a graphic designer with proficiency in the Adobe Creative Suite (including After Effects), Digital Publishing, Sketch, UI/UX, Apple iOS, and MS Office. Professionally trained in sequential art, I bring classic graphic arts skills as well as creative writing and modern digital techniques to any project. I am comfortable with deadlines and possess an ability to juggle many projects at once. My illustration projects often include the design and creation of production-ready documents.

Experience

Our Daily Bread Ministries (and Discovery House) / Designer

January 2017 - PRESENT, Grand Rapids, MI

Illustrated and co-developed five children's books.

Processed and organized new book and product covers.

Developed 3D templates for digital product images.

Updated typesetting, copyright information, and content edits for new editions of a variety of book interiors and covers.

Designed covers for trade catalogs.

Designed online digital assets for mobile using Sketch.

Designed interiors for trade catalogs, working with marketing project managers.

Created original designs for social media shareables, emails, online stores, and various other graphic needs of the ministry..

Managed the server folders for current product images and back list.

Prepared mail inserts for publication to over 400,000 recipients.

Freelancer / Graphic Artist

April 2009 - PRESENT, White River Junction, VT - Grand Rapids, MI

Created marketing materials for Cornerstone University's Humanities Dept.

Wrote and Illustrated *Comics, The History and Technology of American Cartooning*.

Created a variety of graphics and marketing solutions for Luna Sandals.

Wrote, developed, illustrated and published a series of informational comics for the Army Corps of Engineers Cold Research and Engineering Laboratories.

Designed and created visual web content solutions for an "overview map" in collaboration with Atomic Object, Grand Rapids, Michigan.

Designed and illustrated informational comic "What Is Workforce Housing?" in close collaboration with the New Hampshire Housing Coalition.

Designed, drew, and published 1,000 copies of Super Sustainability Volume One for Middlebury College.

Collaborated and provided original illustrations on three YouTube travel safety videos for the Dickey Center at Dartmouth College.

Our Daily Bread Ministries / Digital Content Developer

February 2014 - January 2017, Grand Rapids, MI

Developed two highly interactive tablet apps for sale on iTunes and Google Play using Aquafadas Digital Publishing for Adobe InDesign (Discovery Series and Our Daily Bread for Kids).

Managed the creative, UI/UX, and design processes for the creation of mobile apps for tablets.

Collaborated with content, design, and marketing partners to create mobile apps.

Created original digital content for YouTube videos.

Oversaw the digital profiles and dashboards of app products on iTunes Connect and Google Play.

Created ebooks for sale on Amazon, iTunes, and Nook marketplaces.

Grew user bases for mobile tablet apps through close collaboration with marketing teams.

NUARI / Visual Arts Developer

April 2010 - April 2011, Northfield, VT

Illustrated spot images and storyboards for online training courses for FEMA.

Developed a 60 page full color graphic overview of the Incident Command System for use in FEMA training programs.

Designed and illustrated a marketing poster for the US Special Forces Bachelors of Art in Cultural Studies Program.

Designed UX/UI digital wireframes in InDesign, Dreamweaver, and Silverlight.

Lead creative team meetings to discuss the creation of visual assets.

Collaborated with a team to develop compelling online learning platforms.

Education

Center for Cartoon Studies / MFA Sequential Art

August 2007 - June 2009, White River Junction, VT

Studied a variety of design and production techniques from traditional four color process offset printing to digital publication. Learned high proficiency skills in InDesign, Illustrator, and Photoshop.

Cornerstone University / BA English

August 2001 - May 2005, Grand Rapids, MI

Studied literary theory and minored in philosophy and communication arts.

Served in student government for four years, became student body president during my senior year. Graduated Summa Cum Laude.