

Cassandra Elaine Dixon

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www.artcassandraelaine.carbonmade.com

Professional artist, teacher, and coach with a passion for creating powerful work and life experiences.
I have an extensive and growing exhibition record both nationally and internationally.
Please see my attached CV.

Skills

- 9 years illustration & 5 years graphic design experience
- advanced knowledge of Adobe Photoshop, Illustrator
- experience in web design, html, Volusion and Wordpress
- experience in Adobe Premier, Final Cut Pro, shooting video
- experience writing press releases, creating content
- excellent verbal and written communication skills
- expertise in visual problem-solving w/ illustration, graphic design
- strong research, presentation and public speaking skills
- in-depth Microsoft Word, Powerpoint, & Excel skills
- extreme attention to detail, accuracy, & desire to learn
- ability to handle multiple projects & deadlines
- ability to thrive in a high-energy environment, driven
- passionate about team work and problem-solving
- former college athlete & national champion in swimming

Education

2016 • Masters of Fine Art, Studio Art with a focus on Sculpture and Installation
New Mexico State University • Las Cruces, NM

2009 • Bachelors of Fine Art, Illustration
Savannah College of Art and Design • Savannah, GA

Recent Work Experience

2018-Present • Graphic Designer/Marketing Specialist • Vivapura Hemp • Patagonia, AZ

At Vivapura Hemp, I work with the CEO to create marketing strategies, themes and campaigns to promote our premium CBD Oil. My responsibilities include: creating original content for Instagram with a daily posting schedule, design for the website, labels, advertisements, flyers, email campaigns, banners, and coupons. This position has been an opportunity to design everything from the ground up, as it is a brand new company born in 2018.

2016-Present • Patient Services Specialist & Graphic Designer • Tree of Life Center US • Patagonia, AZ

The Tree of Life Center US is a vegan spiritual retreat providing guests from all over the world the opportunity to juice fast and reverse diabetes naturally under the supervision of Dr. Gabriel Cousens. I perform a few different roles: as a Graphic Designer in the Marketing Department, I design supplement labels, advertisements, logos and the website w/ Wordpress. As the Patient Services Specialist, I run the front desk, incoming general phone and email communication, registration, billing, assist the doctor and patients with paperwork, prescriptions, and various tasks. I have also done sales in this position, promoting our various programs, retreats, and specialized doctors' appointments. I also teach a one-hour art class twice a week to our guests as part of our Lifestyle Support program.

2013-2016 • Graduate Assistant • New Mexico State University • Las Cruces, NM

For six semesters, I taught undergraduate classes in Intro to Sculpture, Orientation in Art, and Visual Concepts. I served as a docent and marketing assistant at the NMSU Art Gallery, where I worked on marketing campaigns, press releases, website and advertising design, and email campaigns, as well as art handling, installation, and de-installation. I worked as a studio technician in the sculpture studio, overseeing the woodshop, welding, and tool areas and assisted students with their sculpture projects. I also worked as a digital lab technician, running the laser-cutting machine and 3-D printers.

2012-2013 • Assistant Swim Coach, Women's Swimming • New Mexico State University • Las Cruces, NM

As a NCAA Division 1 coach, I worked with 34 young women to perform at the highest level in the sport of swimming, succeed in college, and become the best people they could be. I performed a multitude of tasks including organizing, planning, and leading practices, assisting the head coach in meet line-ups, and recruiting future swimmers to join our team and attend our university. Working with the group and as individuals, I helped them reach their goals and realize their dreams both in and out of the pool.

References

- Rachel Stevens, Professor of Sculpture, New Mexico State University, 575-202-1928, gwonderdog@yahoo.com
- Casey Converse, Head Coach, Women's Swimming, United States Air Force Academy, 719-660-3120, kcconverse@aol.com
- Yehoshua Sedam, Executive Assistant to Dr. Gabriel Cousens, Tree of Life Center US, 520-394-2520, yehoshua@treeoflife.nu

Cassandra Dixon's CV

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Education

- MFA Studio Art with a focus on Sculpture and Installation, New Mexico State University, Las Cruces, NM, 2016
- BFA *cum laude*, Illustration, Savannah College of Art and Design, Savannah, GA, 2009

Solo Exhibitions

- 2017 *Wild & Fanciful Imaginings*, The Gathering Grounds, Patagonia, AZ
- 2016 *Body of Love*, LabEPMA, El Paso Museum of Art, El Paso, TX
- 2016 *Body of Love*, MFA Thesis Exhibition, NMSU Art Gallery, Las Cruces, NM
- 2015 *Fingered: An Exhibition*, Art Obscura Gallery, Las Cruces, NM
- 2014 *The Tiny Room*, Art Obscura Gallery, Las Cruces, NM
- 2013 *First Friday Art Ramble*, Crossroads Gallery, Las Cruces, NM
- 2013 *The Secret Show*, Azure Cherry Art Gallery, Las Cruces, NM

Juried/Curated Exhibitions

- 2018 *Ofrendas Para los Muertos*, Four Points Perspective Gallery, Las Cruces, NM (curated by Olivia Wells, FPP)
- 2017 *Transfiguration*, Clamplight Studios, San Antonio, TX (curated by Sarah Fox, Art Director, Clamplight Studios)
- 2016 *Juried Student Show*, NMSU Art Gallery, Las Cruces, NM (juried by Alejandro Almanza Pereda, Border Artist Resident)
- 2016 *Monochaotic*, Art Obscura Gallery, Las Cruces, NM (curated by Deret Roberts, Owner, Art Obscura Gallery)
- 2015 *Beyond Borders*, Towson University Art Gallery, Towson, MD (curated by Marisa Sage, Director, NMSU Art Gallery)
- 2015 *Juried Student Show*, NMSU Art Gallery, Las Cruces, NM (juried by Fausto Fernandez, Border Artist Resident)
- 2015 *30 Under 30*, The City of Santa Fe Arts Commission Community Gallery, Santa Fe, NM (curated by Marisa Sage, Director, NMSU Art Gallery)
- 2014 *Juried Student Show*, NMSU Art Gallery, Las Cruces, NM (juried by Jessica Pizana Roberts, Border Artist Resident)
- 2013 *Art As Sacrifice*, The Hardy and Nance Street Studios, Houston, TX (curated by Stephanie Darling, The Menil Collection)

Selected Group Exhibitions

- 2018 *Prizes of May Judged Show*, Hilltop Gallery, Nogales, AZ
- 2017 *BBOY BBQ*, Writerz Blok, San Diego, CA/Wonder Borders, Tijuana, Mexico
- 2017 *Make it Naked*, Rokoko Gallery, Las Cruces, NM
- 2017 *Las Hermanas de Sangre*, Art Obscura Gallery, Las Cruces, NM
- 2016 *Rue Femme*, Female Street Art - A Gallery View, {9} The Gallery, Phoenix, AZ

- 2016 *Subjects to Change*, MFA Thesis Exhibition, NMSU Art Gallery, Las Cruces, NM
- 2016 *Free Beer*, Art Obscura Gallery, Las Cruces, NM
- 2015 *NMSU MFA Graduates and Faculty Exhibition*, Red Dot Gallery, Santa Fe, NM
- 2015 *Enchanted Pop-Up Show*, El Chante Gallery, Albuquerque, NM
- 2015 *Making Sense*, A Mobile Pop-Up Show in front of Art Obscura Gallery, Las Cruces, NM
- 2014 *The All Fool's Show*, The Trunk Gallery, Las Cruces, NM
- 2014 *Reviver and Friends! A T-Shirt Show*, Art Obscura Gallery, Las Cruces
- 2013 *Southern NM Pride's End of Year Party*, West End Art Depot, Las Cruces, NM
- 2013 *The Dynamic Institution*, West End Art Gallery, Las Cruces, NM
- 2012 *Art Society Reunited*, West End Art Depot, Las Cruces, NM
- 2012 *Upper Crust*, Azure Cherry Art Gallery, Las Cruces, NM
- 2012 *Cassandra Dixon & Shikha Sabharwal*, O.U.R. Gallery and Studios, Philadelphia, PA
- 2011 *The Love Show*, Small World Coffee, Princeton, NJ
- 2011 *Art All Night Trenton Atelier*, Trenton, NJ
- 2011 *Cassandra Dixon, Andrea Caldarise and Peter Baroth*, O.U.R. Gallery and Studios, Philadelphia, PA
- 2010 *Coffee Table*, A Digital Art Exhibition, Minneapolis, MN
- 2009 *De Soto Row*, De Soto Row Gallery, Savannah, GA

Residencies

- 2016 AtelierHausHilmsen Artist Residency, Hilmsen, Germany
- 2012 O.U.R. Gallery and Studios Artist Residency, Philadelphia, PA

Awards/Grants/Scholarships

- 2016 Jesus and Josefina Mata Sculpture Award, *Dirty Virgin Burden*
- 2016 Marineau Award: Director's Choice, *St. Agatha's Left Breast*
- 2015 Luis Jimenez Award: Excellence in Sculpture, *La Huesera*
- 2015 Marineau Award: Juror's Choice, *La Huesera*
- 2015 Jesus & Josefina Mata Award, *La Huesera*
- 2005 Athletic Award Scholarship for Swimming, 2005-2009, Savannah College of Art and Design, Savannah, GA

Art in Private Collections

- Matt Hough, Tucson, AZ, *La Sirena de Los Muertos*, 2018
- David Hoffman, Milwaukee, WI, *Monsoon Mermaid*, 2018
- Carli Romero, Albuquerque, NM, *Rosemary Wisdom*, 2018
- Kris Kuksi, Lawrence, KS, *Succulent Cement Hand Garden*, 2017
- Collin Rae, Boyce, VA, *Succulent Cement Foot Garden*, 2017
- Shona DeGuzman, Toronto, Canada, *Looking into the Past and the Future*, 2017
- Darla Leggitt, Minnesota, *Josephine's Slumber*, 2017
- Cole Smith, Cheyenne, WY, *Contemporary Cowboy*, 2017
- Jon Kolko, Austin, TX, *Bears In Love*, 2017
- Paula Sorensen, Las Cruces, NM, *A Pillar of Clouds By Day and a Pillar of Clouds By Night*, 2016
- Kayleigh Marie Jones, Las Cruces, NM, *The Cry*, 2016
- Geoffrey Byers, Chicago, IL, *To Sustain the Queen's Heavy Heart*, 2012
- Ryan Lindsay, Cincinnati, OH, *Tornado Yoda*, 2010
- Nicole Sistrunk, New York, NY, *Nicole's Hands & Uni-pine Love*, 2010

Cynthia Plasschaert, New York, NY, *The Dreamer*, 2011
John Foerster, Savannah, GA, *Don't Look Away*, 2011
Rachel Fritts, San Diego, CA, *With These Roots*, 2011
Phillip Djang, Las Cruces, NM, *Everything I Am*, 2012
Joe T. Meier, Las Cruces, NM, *The Golden Rule & I Know What It Feels Like*, 2011

Published Illustrations

2019 *The Law of Small Things: Creating a Habit of Integrity in a Culture of Mistrust*, Written by Stuart H. Brody, Spot Illustration, Introduction.
2017 *Sistar I See You, Writings of Womyn by Womyn*, Written by Carli Romero. Cover Illustration.
2017 *Irrevocable*, Written by Angelique Marcie. Cover Illustration.
2016 *The Animals*, Munich to Montreal: Women's Olympic Swimming in a Tarnished Golden Era, Spot Illustration, pg 198. Written by Casey Converse.
2009 *Office Doldrums*, HOW Magazine, December 10, 2009, pg 109.
Art Director: Bridgid McCarren.

Teaching Experience

August 2013 - May 2016, Graduate Assistant, New Mexico State University, Las Cruces, NM
Instructor of Art 110 - Visual Concepts
Instructor of Art 265 - Intro to Sculpture
Instructor of Art 101- Orientation in Art
Studio Technician - Sculpture Lab
Studio Technician - Laser Cutting Machine, 3D Printer, Digital Lab

January 2017 - November 2018

Instructor of one-hour transpersonal art classes at the Tree of Life Center US, Patagonia, AZ

Related Experience

2016 Juror, Gadsden School District Art Show, Chaparral, NM
2016 Juror, New Mexico Watercolor Society's *For the Love of Art Show*, Mas Art Gallery, Las Cruces, NM
2015 Juror, Gadsden School District Art Show, Chaparral, NM

Internships

January 2009 - May 2009, Working Class Studio, Savannah, Ga
Worked with premier television network Showtime designing merchandise for their featured shows Dexter, Californication, Nurse Jackie, Weeds, The Tudors and The United States of Tara. Designed tshirts, mugs, pillows, blankets, magnets, and coasters. Merchandise was for sale on their website. We also worked with Blik on designs for new wall graphics. The theme was Darwin-inspired, using animals and themes from his research to create wall decals for the bedroom, bathroom, kitchen, baby room, and living room. www.whatisblik.com

Press

2018 Voyage Phoenix Magazine: Meet Cassandra Elaine Dixon
<http://voyagephoenix.com/interview/meet-cassandra-elaine-dixon/>
2016 MFA Thesis Show: NMSU Art Gallery
<https://uag.nmsu.edu/2016-mfa-exhibition-subjects-to-change/>

- 2016 Video: 5 Artists Under 30: Las Cruces Sun News
https://www.youtube.com/watch?v=9cGbh0_1GGU
- 2016 Video: art.newmexi.co : Cassandra Dixon - Art, Love and New Mexico
<https://www.youtube.com/watch?v=xvifKpiJ3LU>
- 2015 Las Cruces Sun News: Meet Your Neighbor: Cassie Dixon
<http://www.lcsun-news.com/story/entertainment/local/sunlife/2015/04/30/meet-your-neighbor-cassie-dixon/32300471/>
- 2015 Las Cruces Sun News: 5 Artists Under 30: Cassie Dixon Uses Hands to Inspire Creativity
<http://www.lcsun-news.com/story/entertainment/local/sunlife/2015/04/30/five-artists-under-30-cassie-dixon-uses-hands/32298237/>
- 2014 NMSU Round Up: Local Installation Artist's Foray into Becoming Artistically Ambidextrous
http://www.nmsuroundup.com/culture/article_a03a321a-7f23-11e4-b7de-63bacf86ff12.html
- 2013 Video: A Message, Confession and Invitation from Mama Cass
<https://www.youtube.com/watch?v=5wZqqKjqyKA>