

Dan Hanover

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Copy-General/Direct/Web/Pharma

See my book: www.danhanover.com

'04-Present Consultant for Agencies and Clients

Broadband Technologies Corporation Web site for a new broadband company offering unlimited throughput for all venues of data transmissions- Copper, fiber optics and wireless

TRABON Integrated Solutions New Web site, Technology and Marketing

ANTON BAUER New Web site, Medical Mobile Power Systems

STARWOOD Resorts & Hotel Marketing

RAPP COLLINS Vytarin, Zetia (Cholesterol Control Drugs)

AARP DM, TV Membership Materials

Bayer Web site for Diabetes Monitoring

TBWA\CHIAT\DAY Ethicon Endo-Surgery (Surgical Instruments), Alexian Brothers Hospitals, NuvaRing (Birth Control)

DEUTSCH Children's Tylenol, Daptacel (Whooping Cough Drug), Tekturna (Blood Pressure Control Drug), Zelnorm (IBS Drug), Ortho Lo & Evra (Birth Control), Imodium (Diarrhea Control)

DIGITAS Chantix

'01-'04 Managing Partner, PegasusPartners

Family genealogical startup. Developed concept to enable families to find, create and preserve their family story. Sold by program length TV commercials.

'97-'01 Creative Director Copy, Culver Associates

Switzerland Tourism, Continuum Health Partners, Bordeaux Wines, American Lawyer Media, Physician Multicare, Hamilton Watches.

'94-'96 the idea men

Disney Adventures, Fairchild Publications, Benckaiser, Bell Atlantic, Chef Boyardee.

'92-'94 Creative Director, Grey Entertainment & Media

ABC, Warner Brothers, various on and off-Broadway Plays, Roundabout Theater.

'89-'92 Creative Director, Grybauskas and Partners

CBS Sports & International Syndicated Properties, Glenmore Distilleries, Conde' Nast.

University of Southern California, B.S. in History, Minor in Cinema