



Roxi Brown

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EXPERIENCE

Design/Production Manager

Cirque Mountain Apparel, Vail, CO (October 2016 - Present)

Creates and manages the design/product development calendar

Lead direction for design process of seasonal products in all categories

Administers all sketches, tech packs and prints for apparel and accessories

Travels to factories to oversee product development and sampling

Manages the graphics team to delegate projects as needed

Collaborates with the sales team to ensure product is matching the intended direction of the business

Freelance Apparel and Print Designer

Daisy Fuentes, New York, NY/ Remote (May 2016 - Present)

Creates, manipulate and recolor prints and graphics for sportswear and activewear programs

Produces mill ready prints for production

Sketch and render CADs in Illustrator for presentation line sheets

Designs packaging for hangtags, matchbooks and in sew/loop labels

Freelance Designer: Outerwear, Apparel and Print Production

Burton Snowboards, Burlington, VT (February 2016 - April 2016)

Updated tech packs and sketches for Women's, Men's, and Youth Outerwear and Apparel

Created prints in repeat and pitches color for production

Assisted in picking trim colors for all Outerwear programs

Set up roundups for all programs that are used in merchant meetings and Rider Round Table

Freelance Associate Juniors Apparel Designer

Bongo, Sears Holdings Corp, New York, NY (June 2015 - November 2015)

Responsible for the design and development of Spring and Summer 2016 Bongo Black Collection

Researched Junior's market for fashion, fabrics and color trends to created concept boards

Created technical packs for all styles and oversaw development from concept to production

Develops all print and graphic artwork with CAD and graphics team

Works closely with product development team to cost engineer garments to ensure best cost

In-Store Graphic Designer

lululemon athletica, Vail, CO/ Remote (April 2014 - February 2016)

Designed graphics and brand collateral for special projects, social media, and ambassador projects

Created window designs for seasonal capsule stories

Partnered with Westin snowboards to design a one of a kind lululemon snowboard

Assistant Intimates and Swimwear Designer

Joe Boxer, Joe by Joe and Bongo, Sears Holdings Corp, New York, NY (June 2012 - November 2013)

Assisted the design and development of Joe Boxer Sleep & Swim, Bongo Swim and Joe by Joe Lounge

Sketched and rendered CADs in Illustrator for technical packs and line sheets

Trained in Flex PLM and work frequently in the program as designer, production and CAD

Traveled to San Francisco for buyers meeting to present the line with production samples

Attend fittings with fit model and worked with the tech design team to get comments back to factory

Systems

Computer Programs

Adobe Illustrator, Photoshop, Indesign, Lightroom, Flex PLM, Micosoft Office, Excel, Quickbooks

EDUCATION

Savannah College of Art and Design

Bachelor of Fine Arts Degree, Fashion Design and Photography (June 2012)

AWARDS

SCAD Fashion Show and SCAD Seen

Selected Designer for Senior Collection, Savannah, GA/ Atlanta, GA (May 2012)

SCAD Style Etoile Award Ceremony