

TIFFANY YOUNG

18D Gerald Connolly Pl, Hornby, Christchurch 8042, NZ +64 27-593-6429 tiffanyyoung411@yahoo.com

PERSONAL STATEMENT

I am moving to Australia from New Zealand in December with a Work and Holiday Visa (subclass 462). I have a background in film from the University of Hartford and have created a variety of films throughout the past 5 years with recent experience as a marketing intern in the Philippines.

EXPERIENCE

FILMMAKER, PHOTOGRAPHER, AND ADVENTURE CONTRIBUTOR
2014-PRESENT

Capturing moments through film and photography. I've created content in focus of my travels while writing adventures and stories for The Outbound Collective, a community made for outdoorsmen and women.

- [Photo Portfolio \(Website\)](#)
- [Video Portfolio \(Facebook\)](#)
- [Contributor for The Outbound Collective \(The Outbound\)](#)
- [Past Projects \(YouTube\)](#)

CONTENT CONTRIBUTOR, MT CHEESEMAN SKI AREA; CASTLE HILL, NEW ZEALAND
JULY 2018 - SEPTEMBER 2018

This sunny mountain has two T-bars and one rope tow for skiers and snowboarders of all levels, but also has easy access to the backcountry. The ski area also provides wonderful lodging and a day lodge with a cafe! On top of cafe and ticket office, I managed and created social media post.

- Top Social Post:
 - [Photo of Mt Cockayne on closing week \(Instagram\)](#)
 - [Photo of skiers and snowboarder riding \(Instagram\)](#)
 - [Photo of soaring kea \(Instagram\)](#)
 - [Photo of a visit from some cheeky kea's \(Facebook\)](#)
 - [Photo of sunset and Mt Wall \(Facebook\)](#)
 - [Video of main mountain slopes \(Facebook\)](#)

DIGITAL MEDIA CREATOR, GOABROAD.COM; REMOTE
JANUARY 2018 - APRIL 2018

[GoAbroad.com](#) is the leading international education and experiential online travel resource. After a six months internship in the Philippines (below), I continued to work remotely in New Zealand to develop more video content for GoAbroad.

- A Few Published Videos (Copywriting and Editing):
 - [How to Study Abroad In Community College \(Facebook\)](#)
 - [Why You Should Take a Gap Year \(Facebook\)](#)
 - [GoAbroad Cover Video \(Facebook\)](#)
 - [My Giving Story Contest Entry for GoAbroad Foundation \(YouTube\)](#)
 - ["Why Work at GAP Labs?" Video - Editing \(Facebook\)](#)

DIGITAL MEDIA INTERN, GOABROAD.COM; TACLOBAN, PHILIPPINES
JULY 2017 - DECEMBER 2017

- Developing videos for GoAbroad's digital marketing strategies.
- Work with team members to develop and understand digital marketing strategies that will meet client and user objectives.
- Develop marketing content to be deployed across social media channels (YouTube, Instagram, Facebook, LinkedIn).
- Analyze metrics to create insights that will help drive digital marketing content strategies.
- Promote thought leadership in the field of international education and the meaningful travel industry.
- Innovate new approaches to content creation in harmony with the GoAbroad.com brand.
- Follow guidelines, voice, and style requirements and adapt to new requirements, both editorial and technical, as pieces develop.
- Managing a remote intern by assigning projects, critics, and adjusting the final edit.
- Knowledge in travel education and experience.

VIDEO MARKETING INTERN, GOABROAD.COM; REMOTE
JANUARY 2017 - APRIL 2017

- Create 2-3 assigned monthly videos, operate within deadlines, and manage time independently.
- Work closely with the marketing team to devise a sustainable video-creation plan that can be easily replicated across multiple channels for multiple audiences.
- Conduct research for data-driven decisions and submit drafts on time, and then edit, revise, and review work in response to feedback and specs.
- Follow guidelines, voice, and style requirements and adapt to new requirements, both editorial and technical, as pieces develop.

EDUCATION

UNIVERSITY OF HARTFORD, WEST HARTFORD, CT – FILM BA, 2016
UNIVERSITY OF OTAGO, DUNEDIN, NEW ZEALAND – STUDY ABROAD, 2015

OTHER SKILLS/HOBBIES

Filmmaking, photography, Adobe Premier & Lightroom, Email, English, Chinese (Cantonese), ultimate frisbee, detail orientated, flexible, independent and team player

REFERENCES

KAYLA PATTERSON, COO, GoAbroad.com

Phone: +1-720-570-1702 ext. 4024

Email: kayla.patterson@goabroad.com

BRAD CARPENTER, Operations Manager, Mt Cheeseman Ski Area

Phone: +64 022 320 0691

Email: bradcarp@aol.com