

# Elia Fulchignoni

N19 3QU, London, UK • +44 7444 19 62 12 • [elia.fulchignoni@gmail.com](mailto:elia.fulchignoni@gmail.com)  
[in/elia-fulchignoni](http://in/elia-fulchignoni) • [www.eliafulchignoni.info](http://www.eliafulchignoni.info)

## PROFESSIONAL PROFILE

---

Curious. Accurate. Team player. Ambitious UX/UI Designer, always looking for pushing boundaries and exploring new paths to delivery elegant user-centred solutions. Selects and introduces communication and collaboration practices to involve different points of view in design process. Combines natural creativity with strong management skills to brilliantly achieve goals. Again and again.

**Toolbox:** UX & UI Design, Web Site Analytics, Wireframes, Prototyping, Interaction Design, Information Architecture (IA), Usability Testing, Affinity Diagramming, Requirements Definition, HTML/XHTML, CSS3/SCSS, JavaScript/jQuery, Photoshop/Illustrator/XD, Wordpress, SEO.

## PROFESSIONAL EXPERIENCE

---

### UX/UI Designer

#### Interlogica

October 2015–September 2018, Venice, IT

Actively participated in digital projects with big international firms and shining startups leading automotive and fintech markets, managed resources and made wholehearted contribution in:

- Promoting user-centred approaches in Agile contexts to increase productivity of legacy systems and shrink helpdesk requests.
- Completing precise user researches (user interviews and surveys), in order to define effective strategies to hit market and create custom solutions, partnering with product managers and major stakeholders.
- Crafting design deliverables (personas, user flows) to keep focus on user needs.
- Iteratively testing assumptions on wireframes (Balsamiq) and prototypes (inVision).
- Detailing products in high-fidelity mockups designed through Adobe XD.
- Developing templates and style guides in HTML / CSS (SCSS) and javascript to better communicate with web developers and cut off development time by 50%.
- Producing reactive web applications taking advantage of modern JS frameworks (AngularJS, Angular 6).
- Monitoring and enhancing customer experience through web analytics and feedbacks.
- Arranging and conducting in-lab usability testing on online projects to optimize solutions and dramatically enhance user experience (UX).
- Evangelizing user-centred design (UCD) best practices among company departments over workshop, articles and pills to increase investments and related returns (ROI).

### Web Designer

#### Baobab Communication

April 2015–August 2015, Padua, IT

- Helped small companies on moving to digital and boosting visibility and incoming.
- Led web department, designing and producing websites using Content Management System (CMS) like Wordpress.
- Worked on traditional communication creating visual designs using Photoshop and Illustrator.

## EDUCATION

---

**Certification of professional qualification in Web graphics and Social Media Production**  
(Istituto Salesiano San Marco • Venice, IT • August 2015)

**Upper secondary school diploma in Accounting and Development**  
(ITCS Maria Lazzari • Dolo, IT • June 2014)